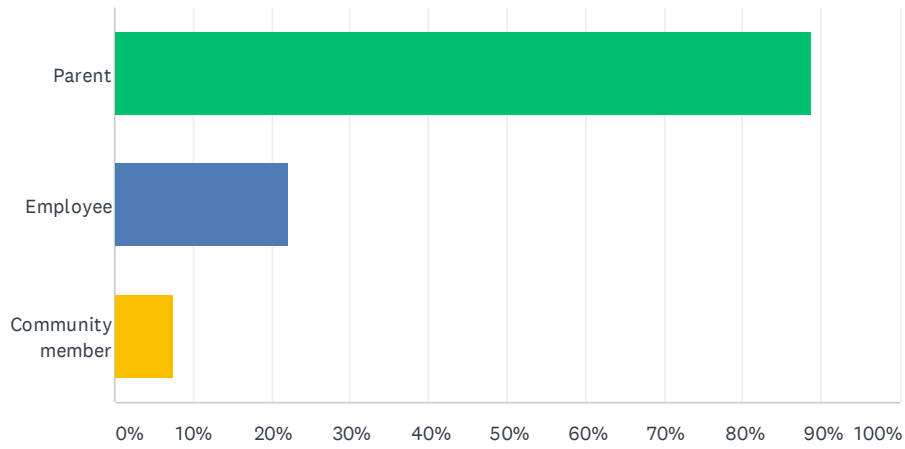


### Q1 I am a Wentzville School District (you may choose more than one answer)

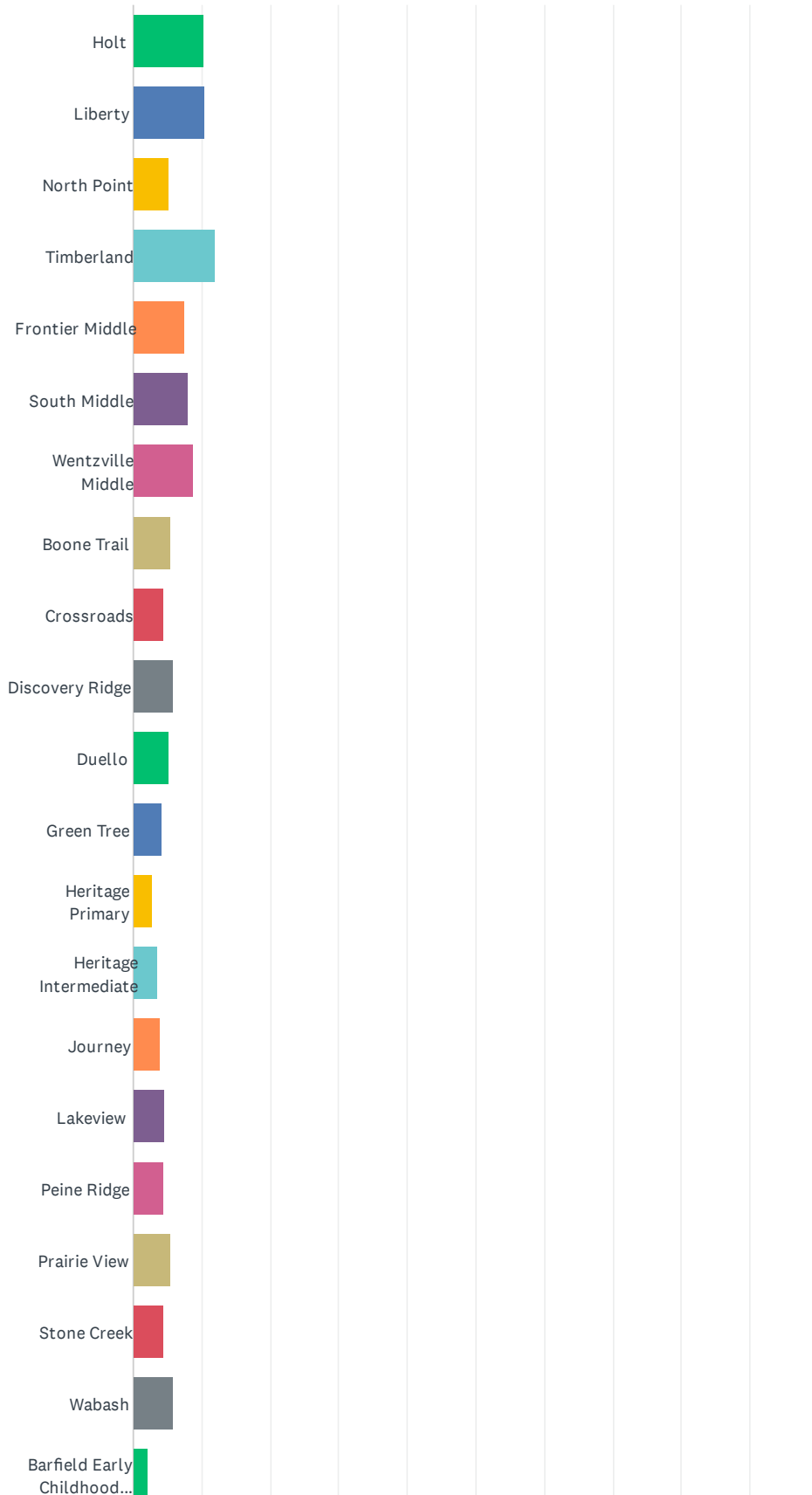
Answered: 2,106 Skipped: 0

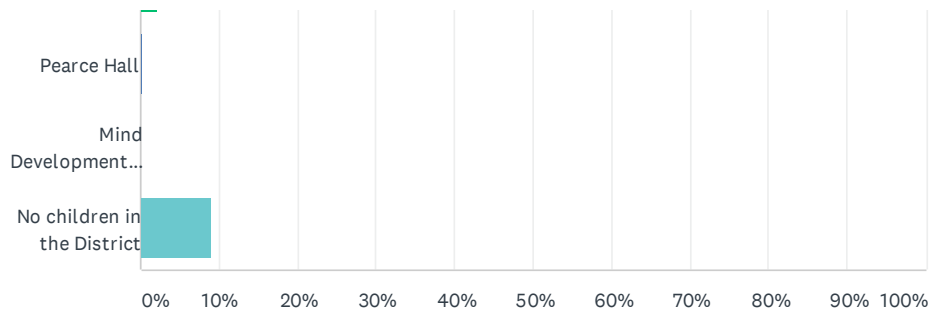


ANSWER CHOICES	RESPONSES	
Parent	88.70%	1,868
Employee	22.08%	465
Community member	7.55%	159
Total Respondents: 2,106		

## Q2 I have children that attend the following schools:

Answered: 2,075 Skipped: 31





ANSWER CHOICES	RESPONSES	
Holt	10.27%	213
Liberty	10.55%	219
North Point	5.30%	110
Timberland	11.86%	246
Frontier Middle	7.52%	156
South Middle	7.86%	163
Wentzville Middle	8.82%	183
Boone Trail	5.54%	115
Crossroads	4.48%	93
Discovery Ridge	5.93%	123
Duello	5.20%	108
Green Tree	4.14%	86
Heritage Primary	2.75%	57
Heritage Intermediate	3.57%	74
Journey	4.05%	84
Lakeview	4.67%	97
Peine Ridge	4.29%	89
Prairie View	5.40%	112
Stone Creek	4.29%	89
Wabash	5.93%	123
Barfield Early Childhood Special Education Center	2.12%	44
Pearce Hall	0.14%	3
Mind Development Center	0.10%	2
No children in the District	9.01%	187
Total Respondents: 2,075		

### Q3 What is/are your child(ren)'s grade level(s)?

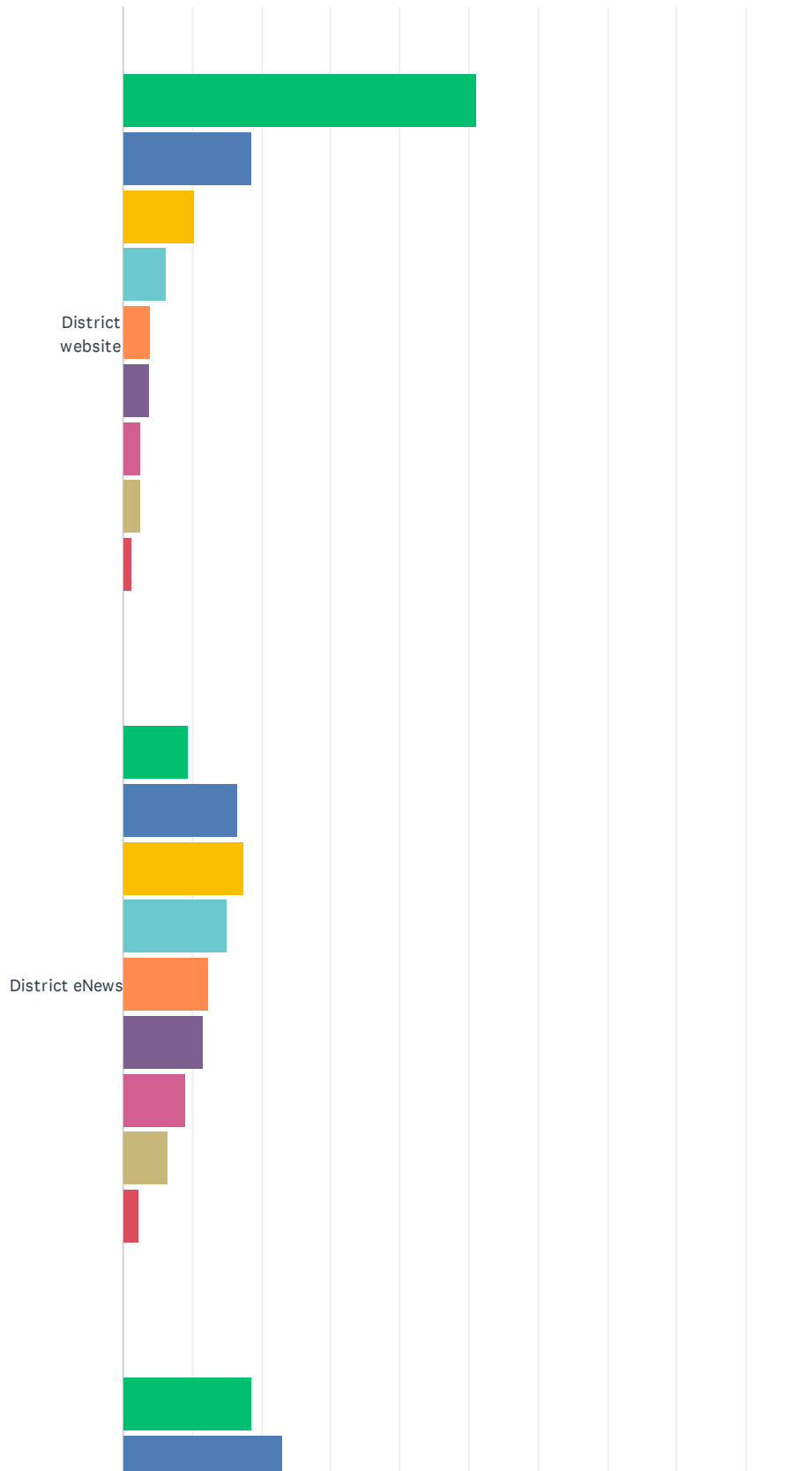
Answered: 1,892 Skipped: 214

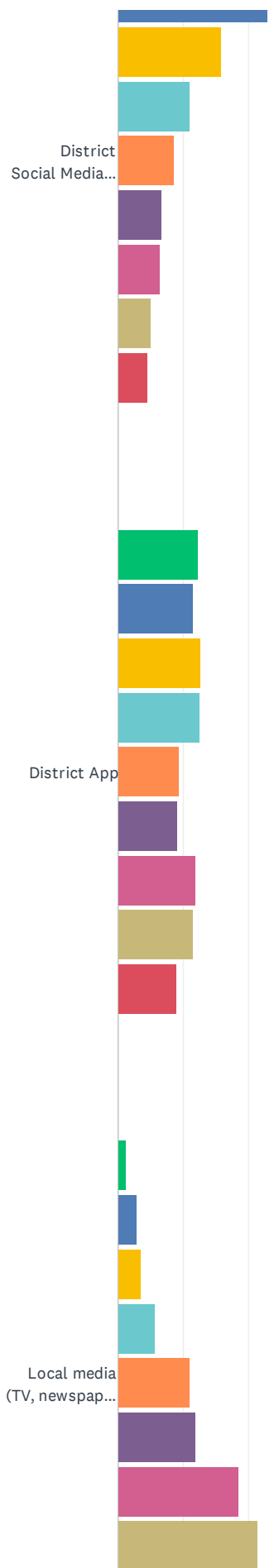


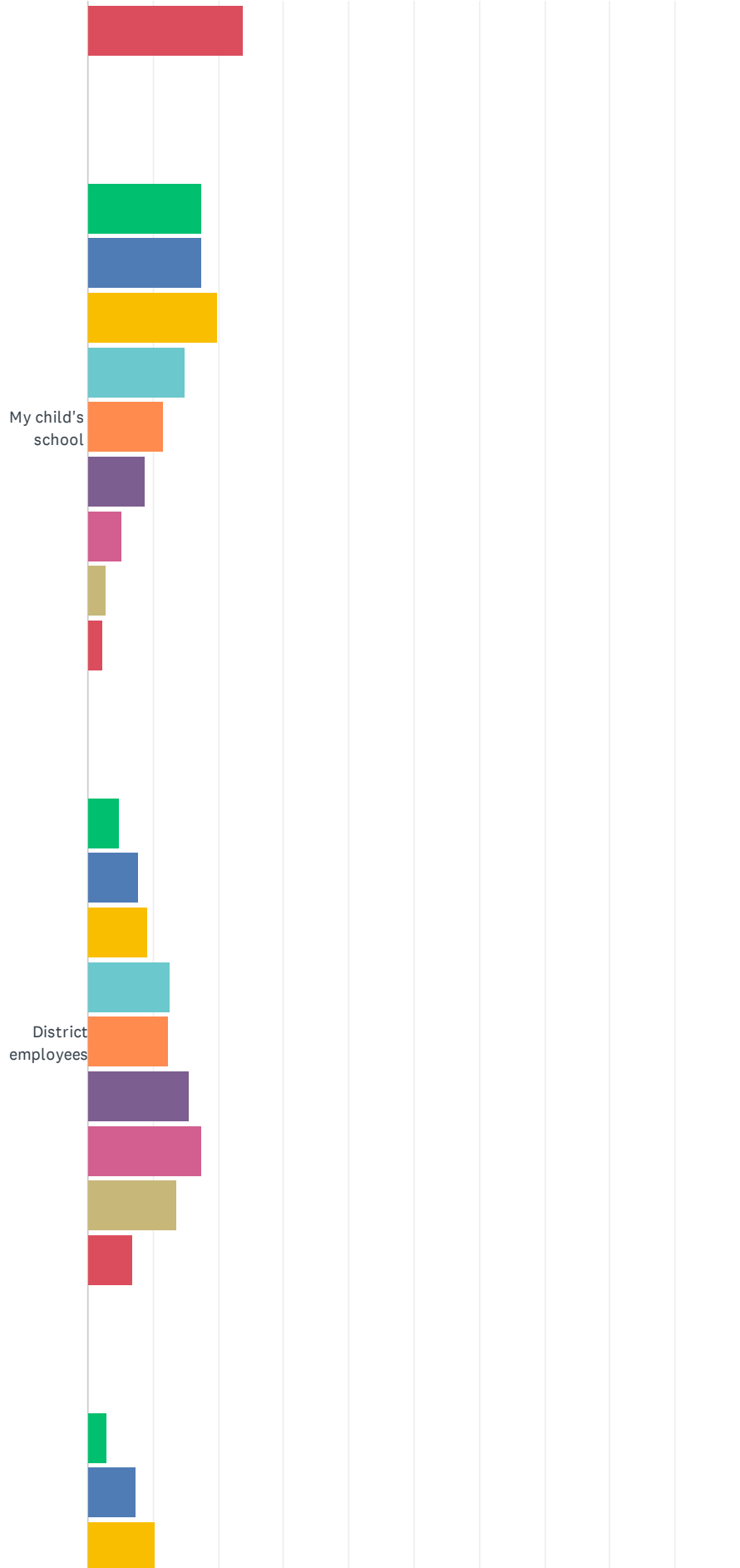
ANSWER CHOICES	RESPONSES	
Pre-K	3.28%	62
K	8.19%	155
1	13.05%	247
2	15.59%	295
3	13.58%	257
4	12.84%	243
5	14.43%	273
6	14.69%	278
7	12.79%	242
8	14.85%	281
9	14.01%	265
10	12.47%	236
11	11.52%	218
12	11.10%	210
Total Respondents: 1,892		

### Q4 When looking for information about the Wentzville School District, I usually go to (please rank in order of preference):

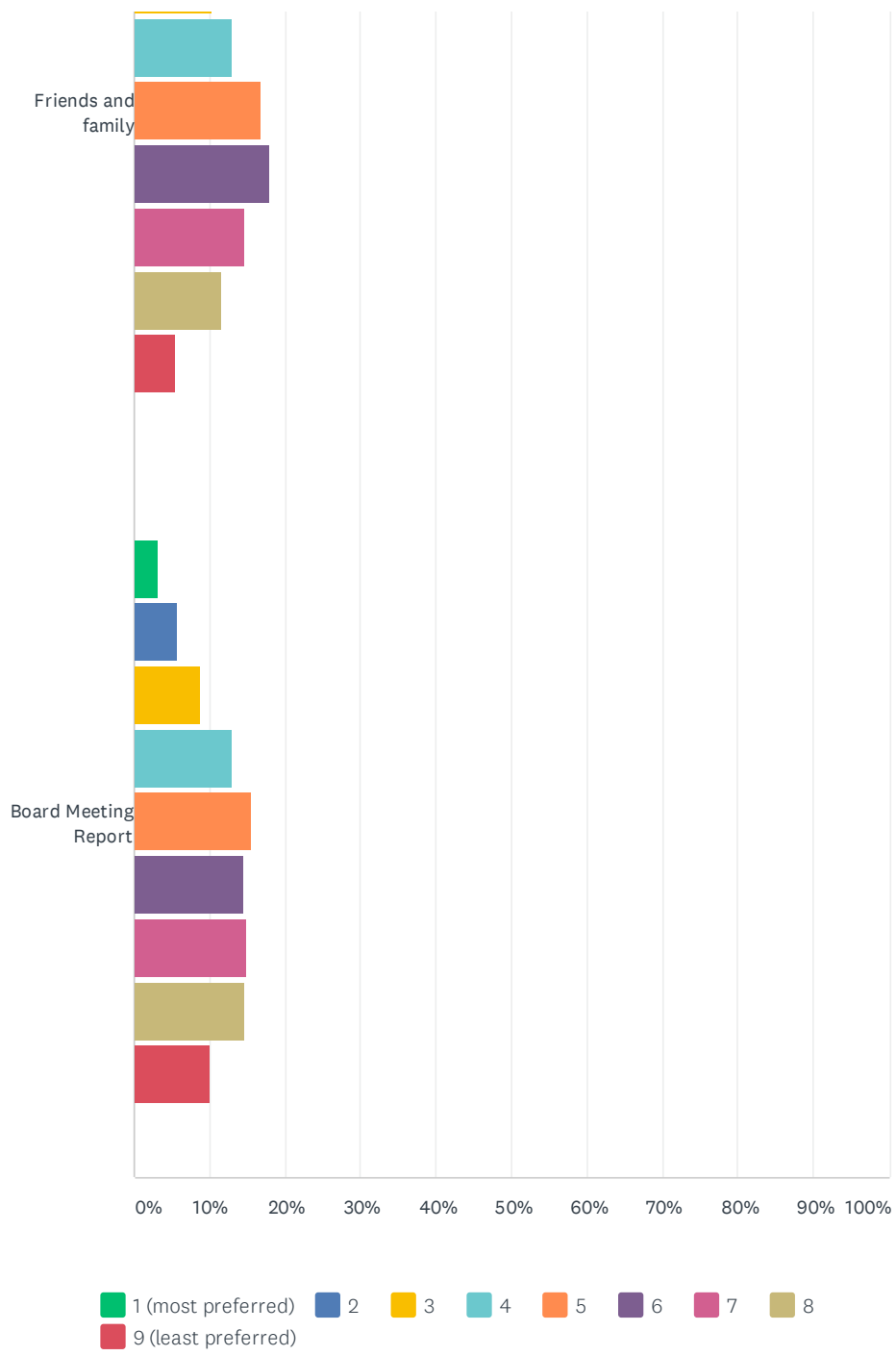
Answered: 2,071 Skipped: 35







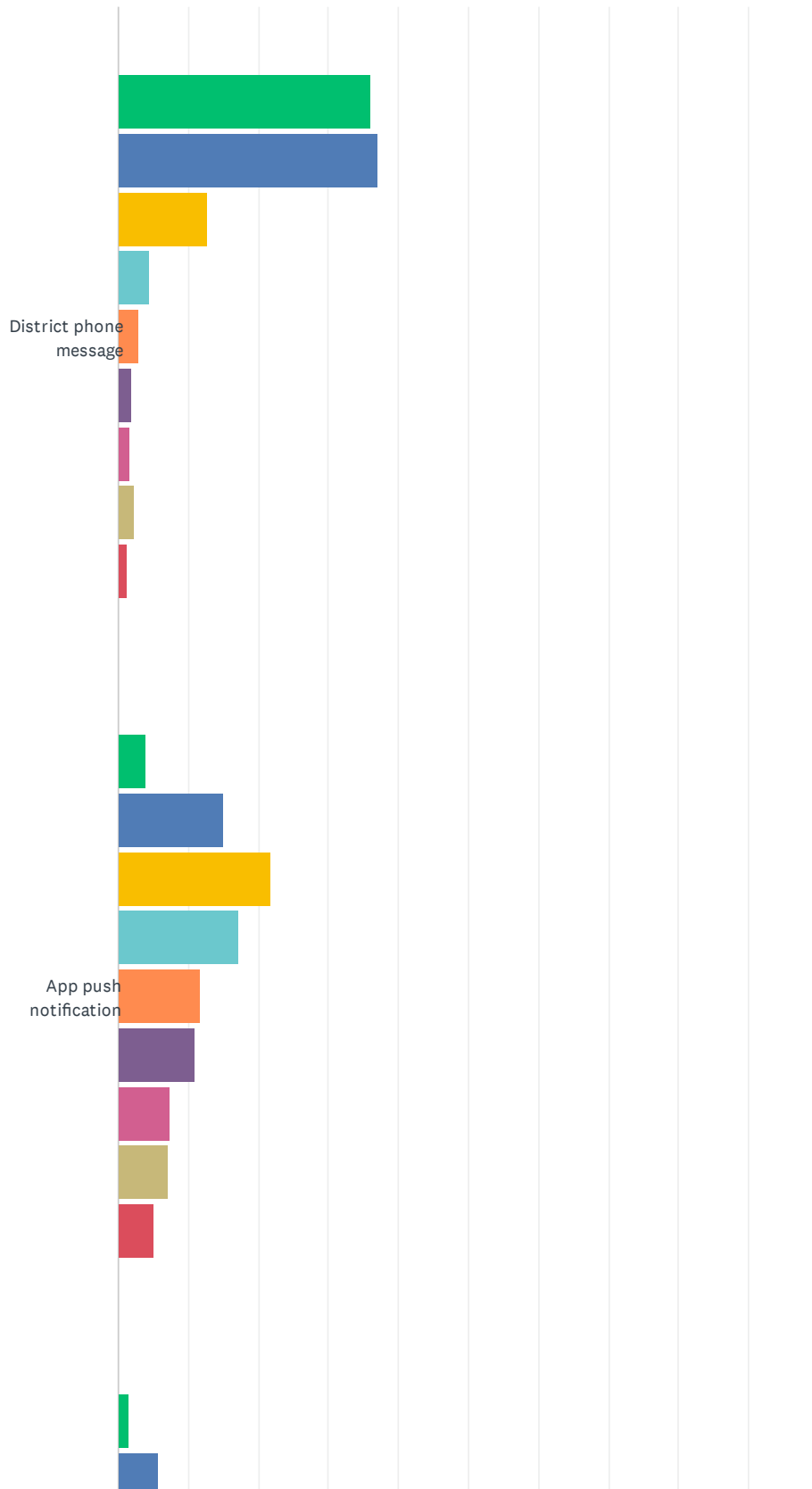


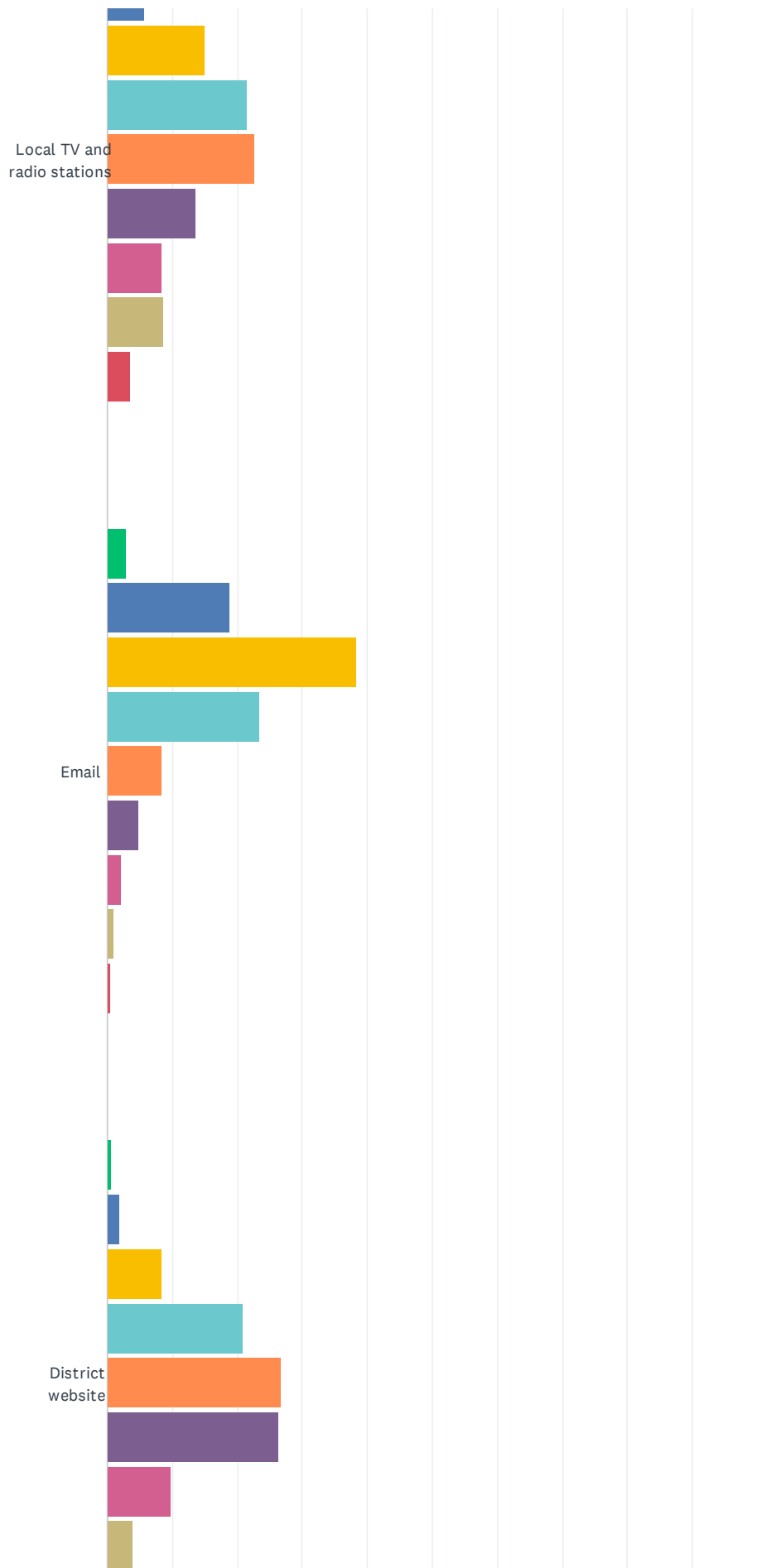


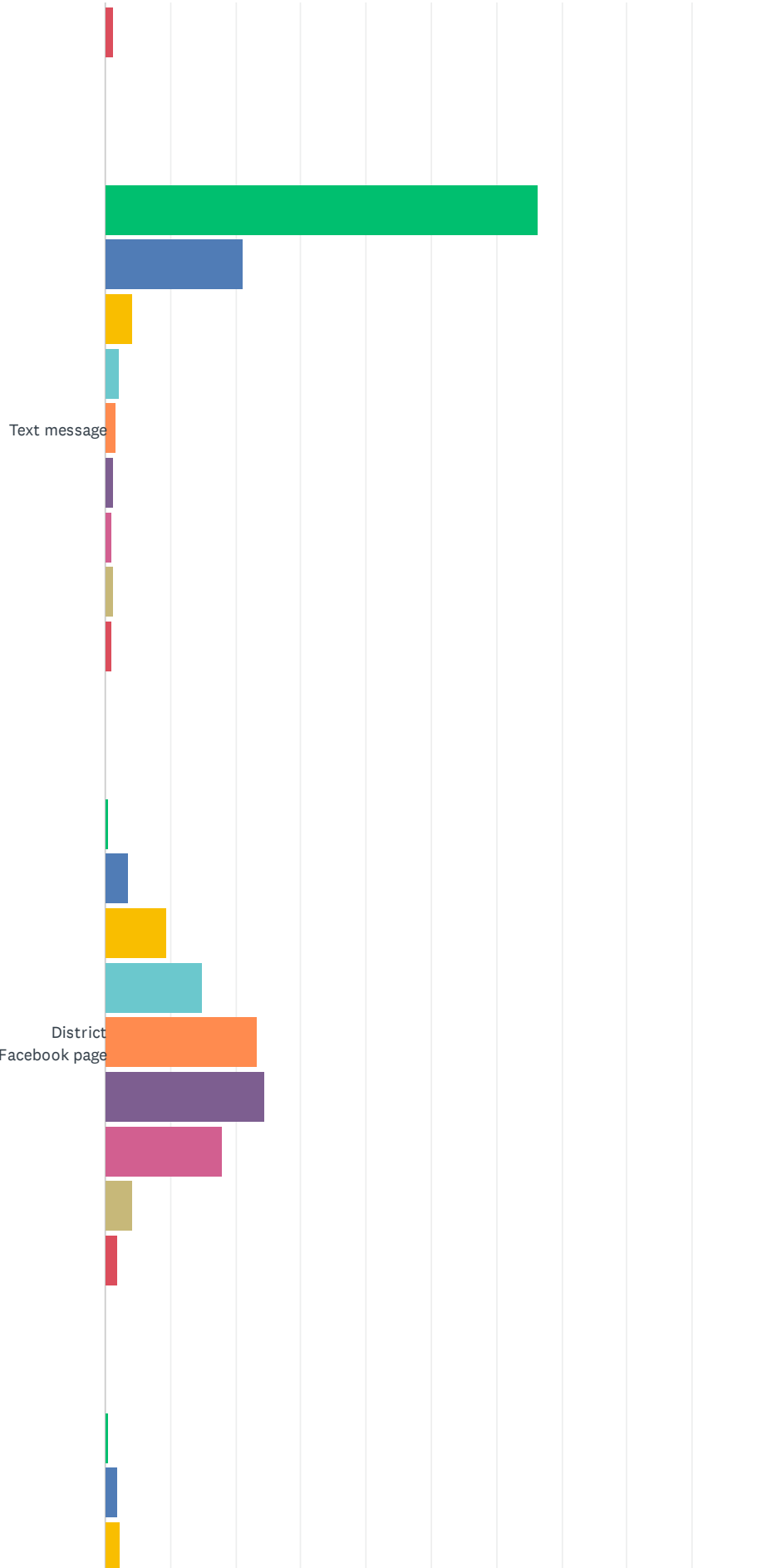
	1 (MOST PREFERRED)	2	3	4	5	6	7	8	9 (LEAST PREFERRED)	TOTAL	WEIGHT AVERAGE
District website	50.95% 915	18.54% 333	10.30% 185	6.35% 114	4.06% 73	3.67% 66	2.45% 44	2.51% 45	1.17% 21	1,796	
District eNews	9.34% 134	16.53% 237	17.29% 248	15.13% 217	12.27% 176	11.58% 166	9.07% 130	6.49% 93	2.30% 33	1,434	
District Social Media (Facebook, Twitter, Instagram)	18.55% 291	23.07% 362	15.81% 248	11.09% 174	8.67% 136	6.69% 105	6.44% 101	5.10% 80	4.59% 72	1,569	
District App	12.40% 178	11.42% 164	12.74% 183	12.47% 179	9.40% 135	9.26% 133	11.84% 170	11.56% 166	8.91% 128	1,436	
Local media (TV, newspaper, website)	1.20% 15	2.87% 36	3.51% 44	5.59% 70	11.01% 138	11.89% 149	18.52% 232	21.47% 269	23.94% 300	1,253	
My child's school	17.27% 266	17.47% 269	19.94% 307	14.87% 229	11.43% 176	8.77% 135	5.32% 82	2.73% 42	2.21% 34	1,540	
District employees	4.84% 64	7.79% 103	9.22% 122	12.62% 167	12.24% 162	15.50% 205	17.31% 229	13.53% 179	6.95% 92	1,323	
Friends and family	2.92% 41	7.42% 104	10.27% 144	13.05% 183	16.69% 234	17.97% 252	14.62% 205	11.55% 162	5.49% 77	1,402	
Board Meeting Report	3.13% 45	5.64% 81	8.84% 127	12.95% 186	15.53% 223	14.48% 208	14.76% 212	14.62% 210	10.03% 144	1,436	

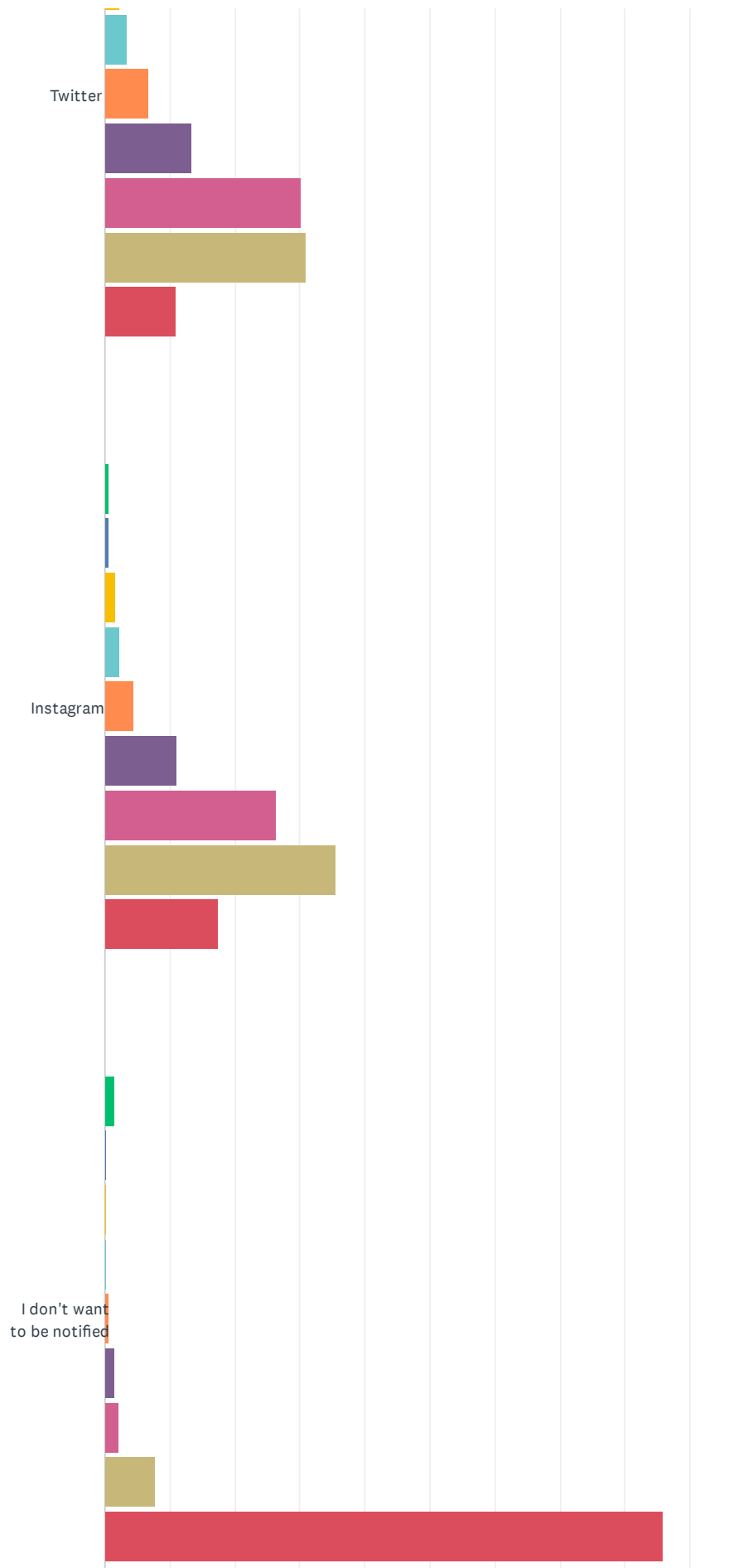
### Q5 When schools are closed because of inclement weather, I prefer to be notified by (please rank in order of preference):

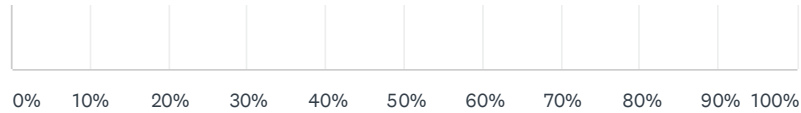
Answered: 2,084 Skipped: 22







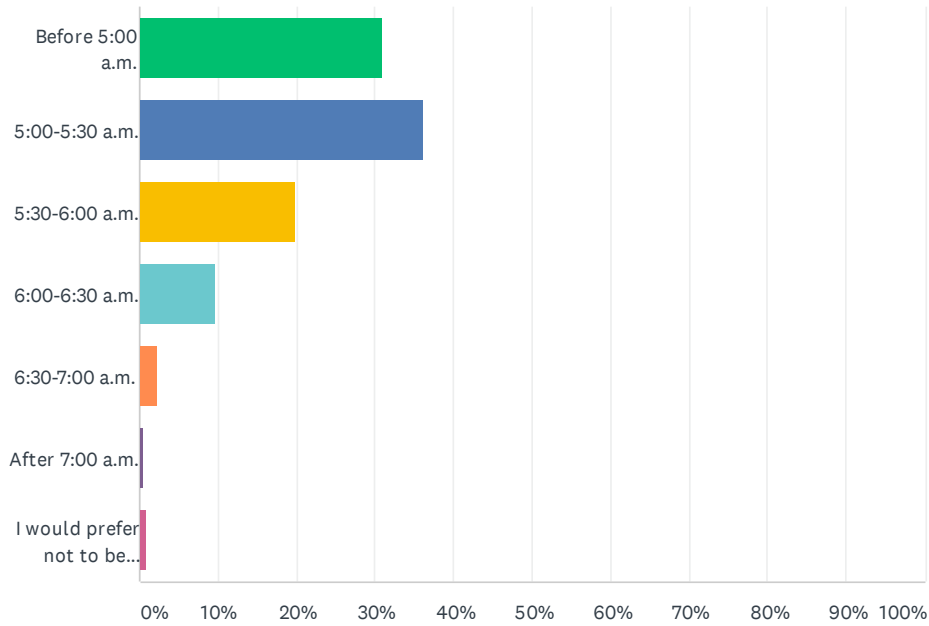




	1 (MOST PREFERRED)	2	3	4	5	6	7	8	9 (LEAST PREFERRED)	TOTAL	WEIGHT AVERAGE
District phone message	35.96% 621	37.06% 640	12.68% 219	4.46% 77	2.90% 50	1.80% 31	1.68% 29	2.26% 39	1.22% 21	1,727	
App push notification	4.06% 50	15.10% 186	21.67% 267	17.21% 212	11.69% 144	10.96% 135	7.22% 89	7.06% 87	5.03% 62	1,232	
Local TV and radio stations	1.42% 18	5.60% 71	15.07% 191	21.55% 273	22.49% 285	13.50% 171	8.29% 105	8.52% 108	3.55% 45	1,267	
Email	2.95% 44	18.83% 281	38.27% 571	23.39% 349	8.38% 125	4.76% 71	2.08% 31	1.01% 15	0.34% 5	1,492	
District website	0.65% 6	1.94% 18	8.39% 78	20.97% 195	26.77% 249	26.34% 245	9.89% 92	3.87% 36	1.18% 11	930	
Text message	66.40% 1,261	21.17% 402	4.27% 81	2.00% 38	1.74% 33	1.16% 22	0.95% 18	1.26% 24	1.05% 20	1,899	
District Facebook page	0.32% 4	3.53% 44	9.39% 117	14.93% 186	23.27% 290	24.48% 305	17.98% 224	4.25% 53	1.85% 23	1,246	
Twitter	0.46% 5	1.93% 21	2.30% 25	3.31% 36	6.71% 73	13.42% 146	30.06% 327	30.88% 336	10.94% 119	1,088	
Instagram	0.58% 6	0.67% 7	1.63% 17	2.40% 25	4.31% 45	11.12% 116	26.46% 276	35.47% 370	17.35% 181	1,043	
I don't want to be notified	1.55% 7	0.22% 1	0.22% 1	0.22% 1	0.66% 3	1.55% 7	1.99% 9	7.74% 35	85.84% 388	452	

### Q6 On days when school is called off because of inclement weather, what is the best time to receive the District phone message and text in the morning?

Answered: 2,090 Skipped: 16

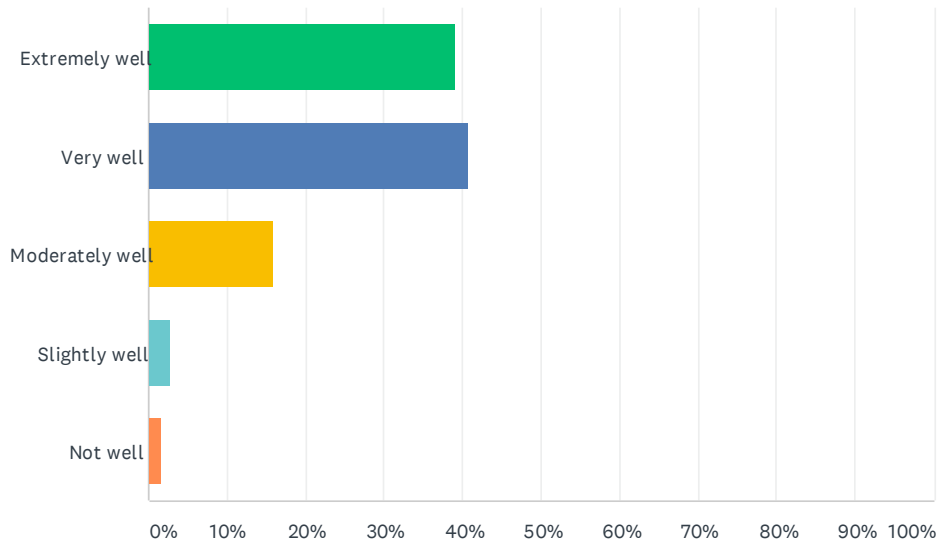


ANSWER CHOICES	RESPONSES	
Before 5:00 a.m.	30.91%	646
5:00-5:30 a.m.	36.12%	755
5:30-6:00 a.m.	19.81%	414
6:00-6:30 a.m.	9.71%	203
6:30-7:00 a.m.	2.25%	47
After 7:00 a.m.	0.33%	7
I would prefer not to be called	0.86%	18
<b>TOTAL</b>		<b>2,090</b>



### Q7 How well does the District communicate emergency information?

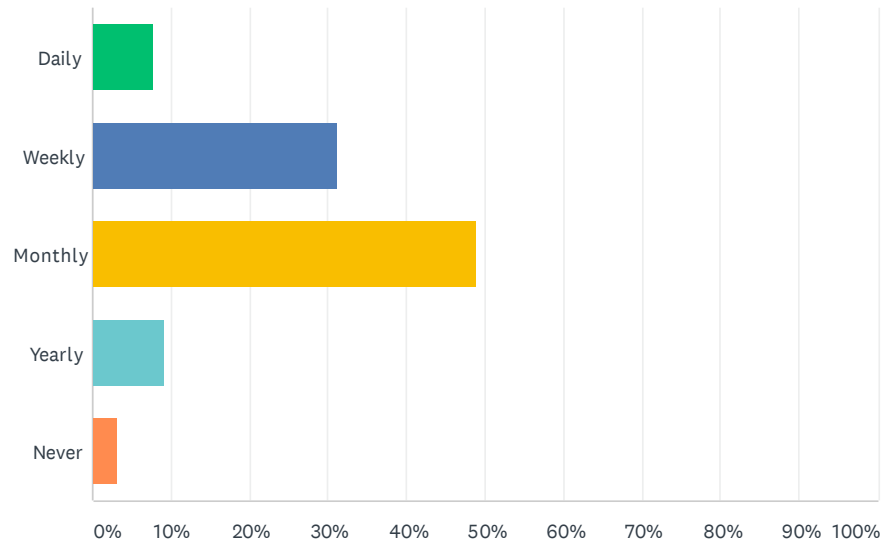
Answered: 2,087 Skipped: 19



ANSWER CHOICES	RESPONSES	
Extremely well	39.15%	817
Very well	40.73%	850
Moderately well	15.81%	330
Slightly well	2.64%	55
Not well	1.68%	35
<b>TOTAL</b>		<b>2,087</b>

### Q8 How often do you visit the District website?

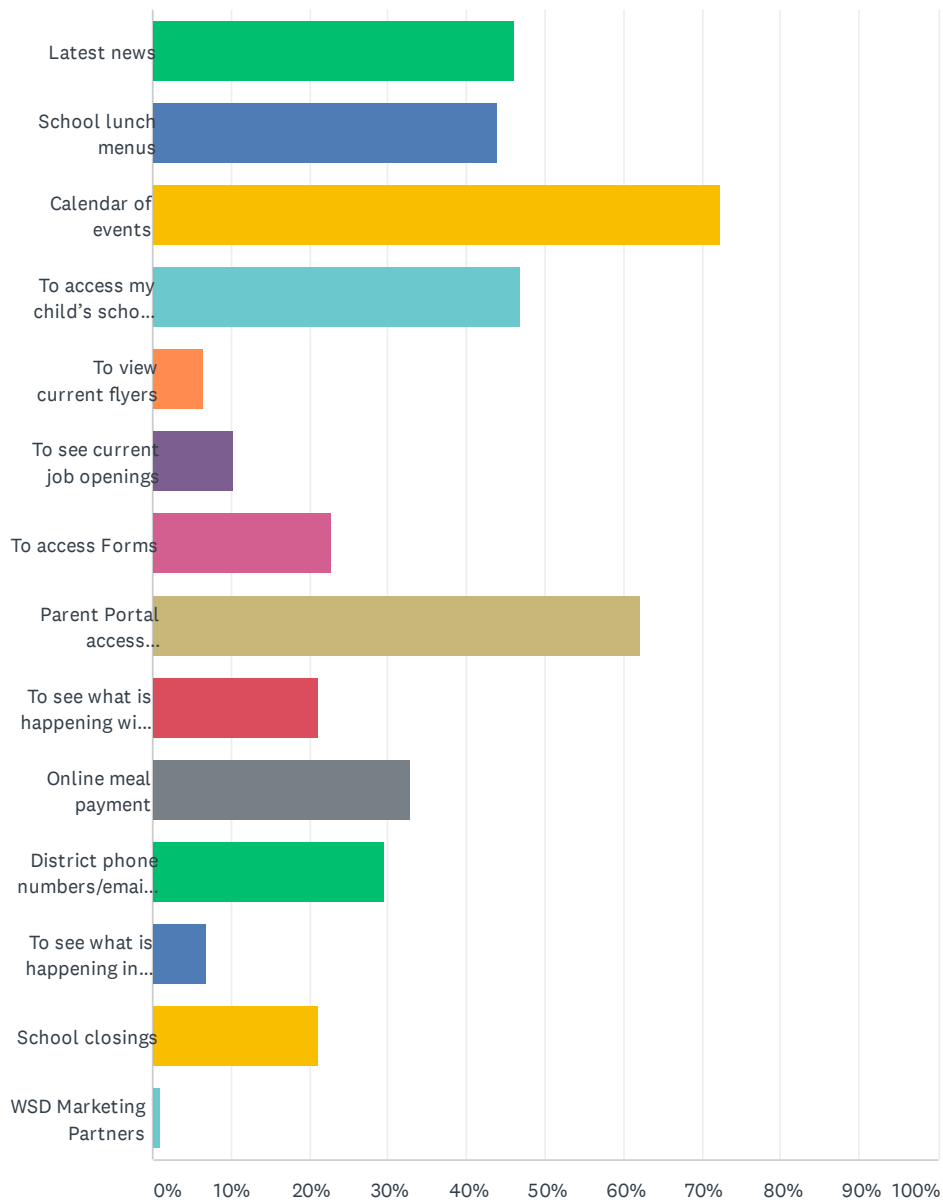
Answered: 2,032 Skipped: 74



ANSWER CHOICES	RESPONSES	
Daily	7.68%	156
Weekly	31.20%	634
Monthly	48.92%	994
Yearly	9.15%	186
Never	3.05%	62
<b>TOTAL</b>		<b>2,032</b>

### Q9 What information do you look for on the District website?

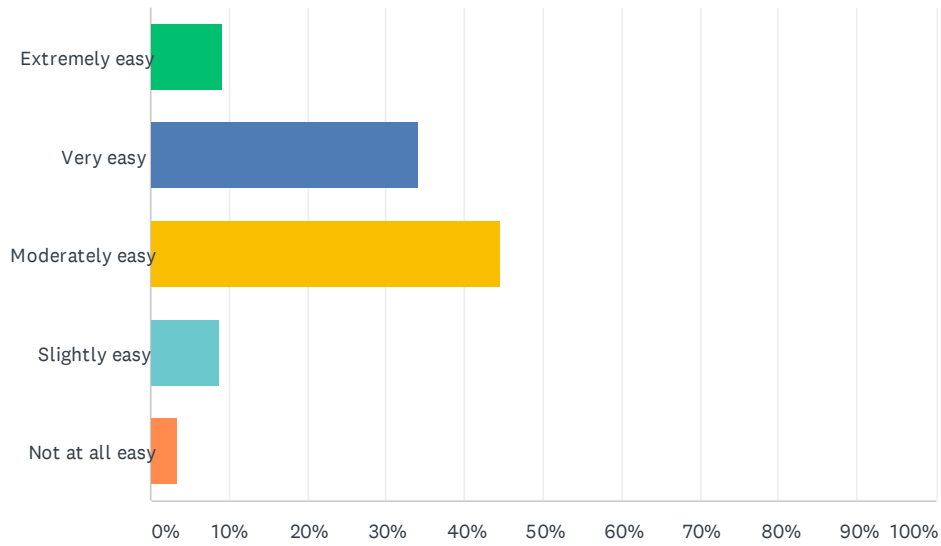
Answered: 1,986 Skipped: 120



ANSWER CHOICES	RESPONSES	
Latest news	45.97%	913
School lunch menus	43.96%	873
Calendar of events	72.31%	1,436
To access my child's school website	46.78%	929
To view current flyers	6.55%	130
To see current job openings	10.27%	204
To access Forms	22.81%	453
Parent Portal access (Student360) / Staff Portal access	62.24%	1,236
To see what is happening with the Board of Education	21.05%	418
Online meal payment	32.78%	651
District phone numbers/email addresses	29.56%	587
To see what is happening in a specific department	7.00%	139
School closings	21.20%	421
WSD Marketing Partners	1.11%	22
Total Respondents: 1,986		

### Q10 How easy is it to find the information you are looking for on our website?

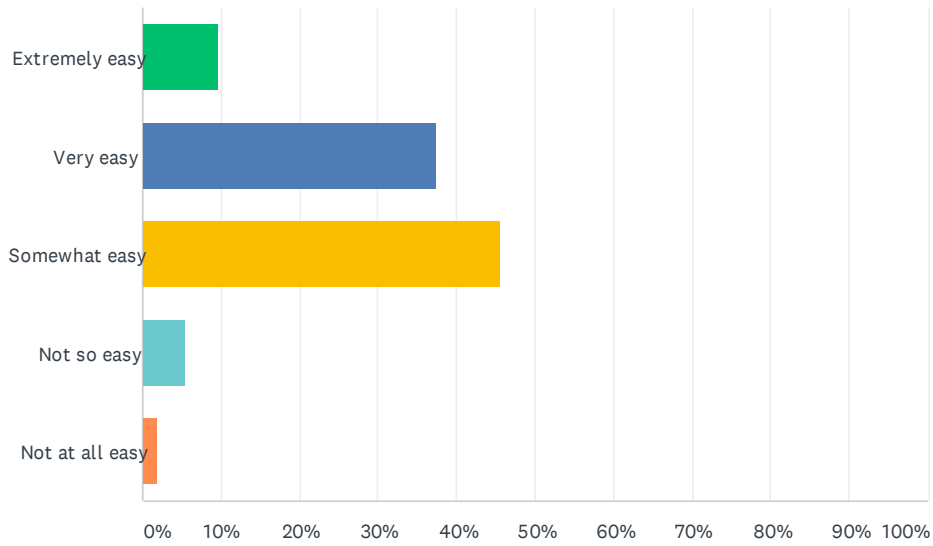
Answered: 2,004 Skipped: 102



ANSWER CHOICES	RESPONSES	
Extremely easy	9.18%	184
Very easy	34.18%	685
Moderately easy	44.56%	893
Slightly easy	8.78%	176
Not at all easy	3.29%	66
<b>TOTAL</b>		<b>2,004</b>

### Q11 Does the website appear easy to navigate?

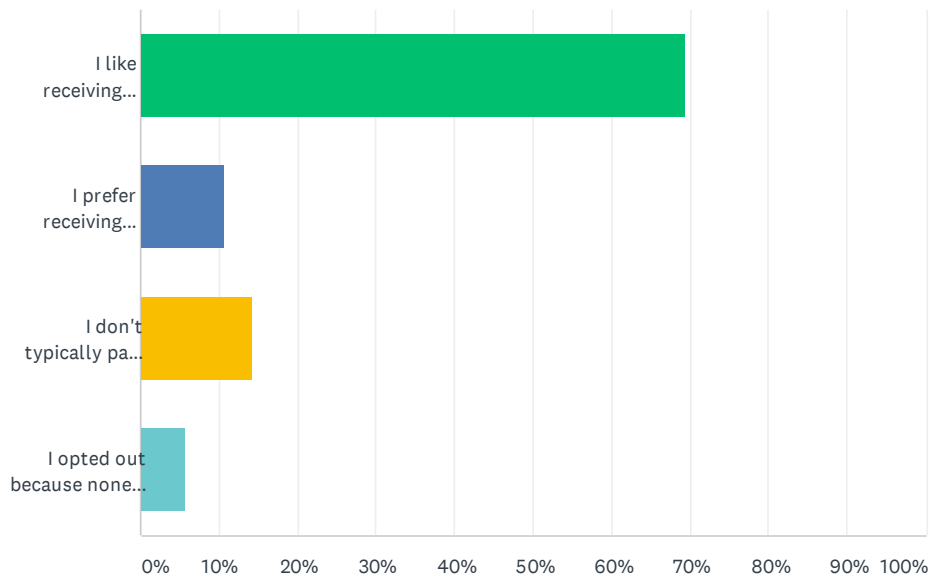
Answered: 2,006 Skipped: 100



ANSWER CHOICES	RESPONSES
Extremely easy	9.57% 192
Very easy	37.39% 750
Somewhat easy	45.61% 915
Not so easy	5.48% 110
Not at all easy	1.94% 39
<b>TOTAL</b>	<b>2,006</b>

### Q12 How do you feel about receiving school and community flyers via email?

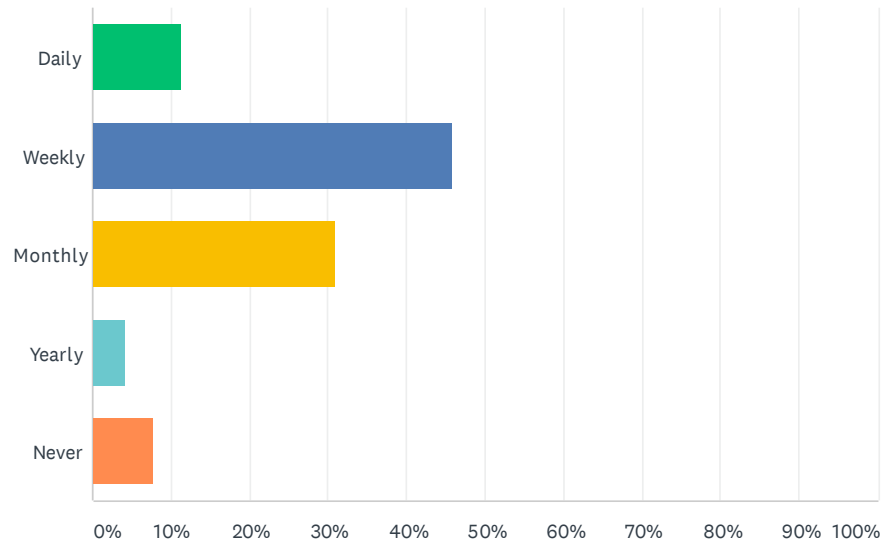
Answered: 1,994 Skipped: 112



ANSWER CHOICES	RESPONSES	
I like receiving flyers electronically via email	69.36%	1,383
I prefer receiving flyers as hard copies sent home with my child	10.73%	214
I don't typically pay attention to the emails but I like accessing the current flyers on the school website	14.29%	285
I opted out because none of the flyers that are sent are of interest to me or my child	5.62%	112
<b>TOTAL</b>		<b>1,994</b>

### Q13 How often do you use the Parent Portal (Student360)?

Answered: 1,981 Skipped: 125

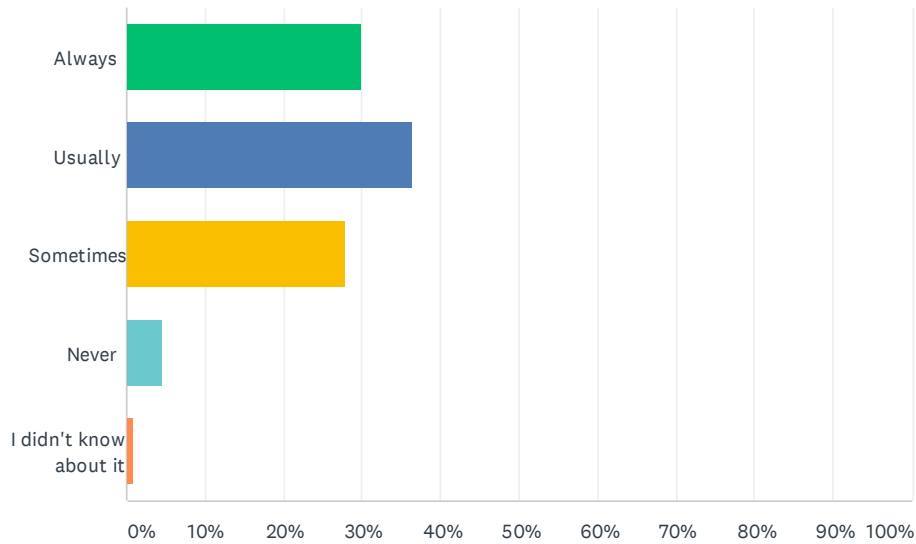


ANSWER CHOICES	RESPONSES	
Daily	11.36%	225
Weekly	45.73%	906
Monthly	30.94%	613
Yearly	4.19%	83
Never	7.77%	154
<b>TOTAL</b>		<b>1,981</b>



### Q15 The WSD eNews is sent out via email twice a month, and is also posted on the District website. How often do you read the WSD eNews?

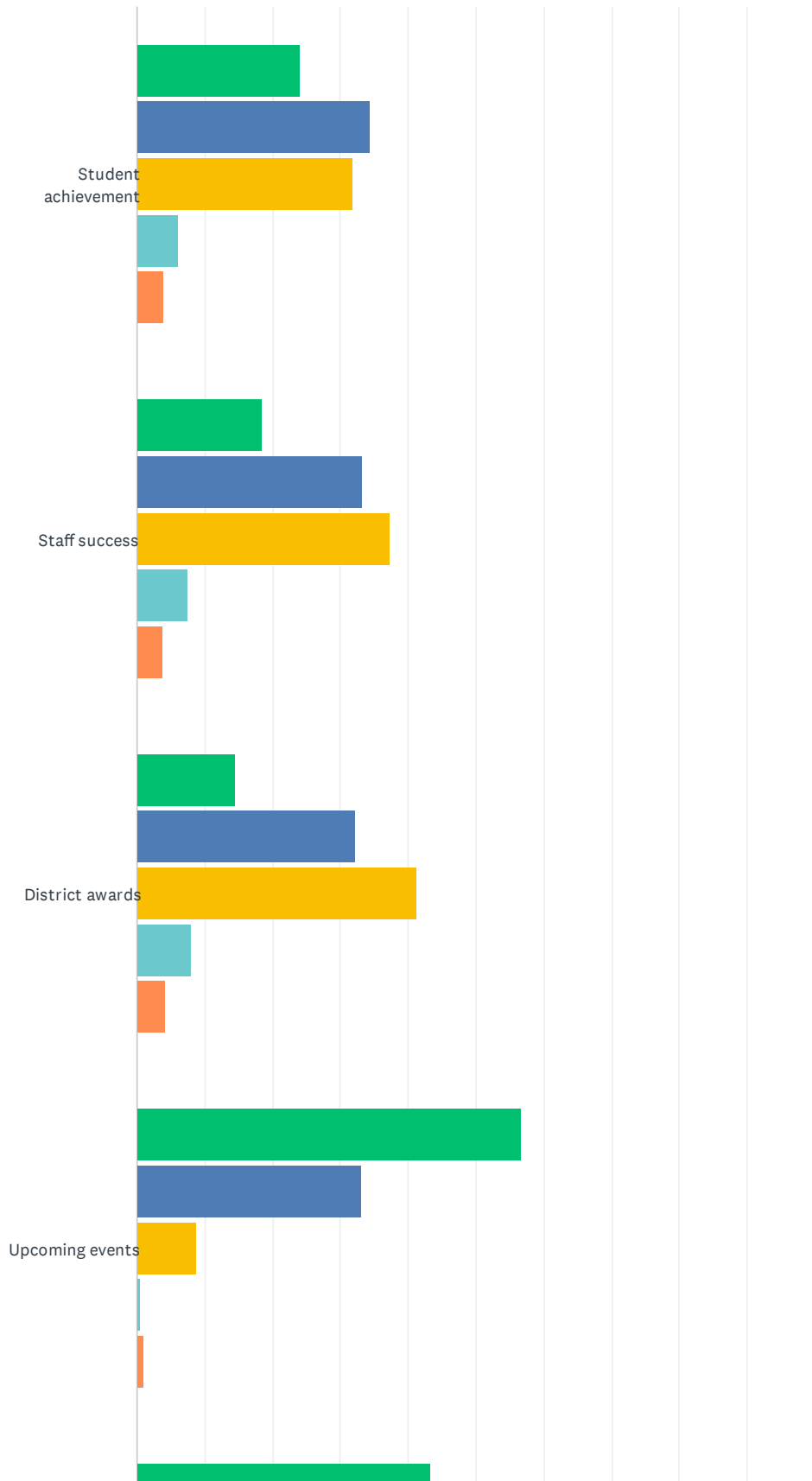
Answered: 1,912 Skipped: 194

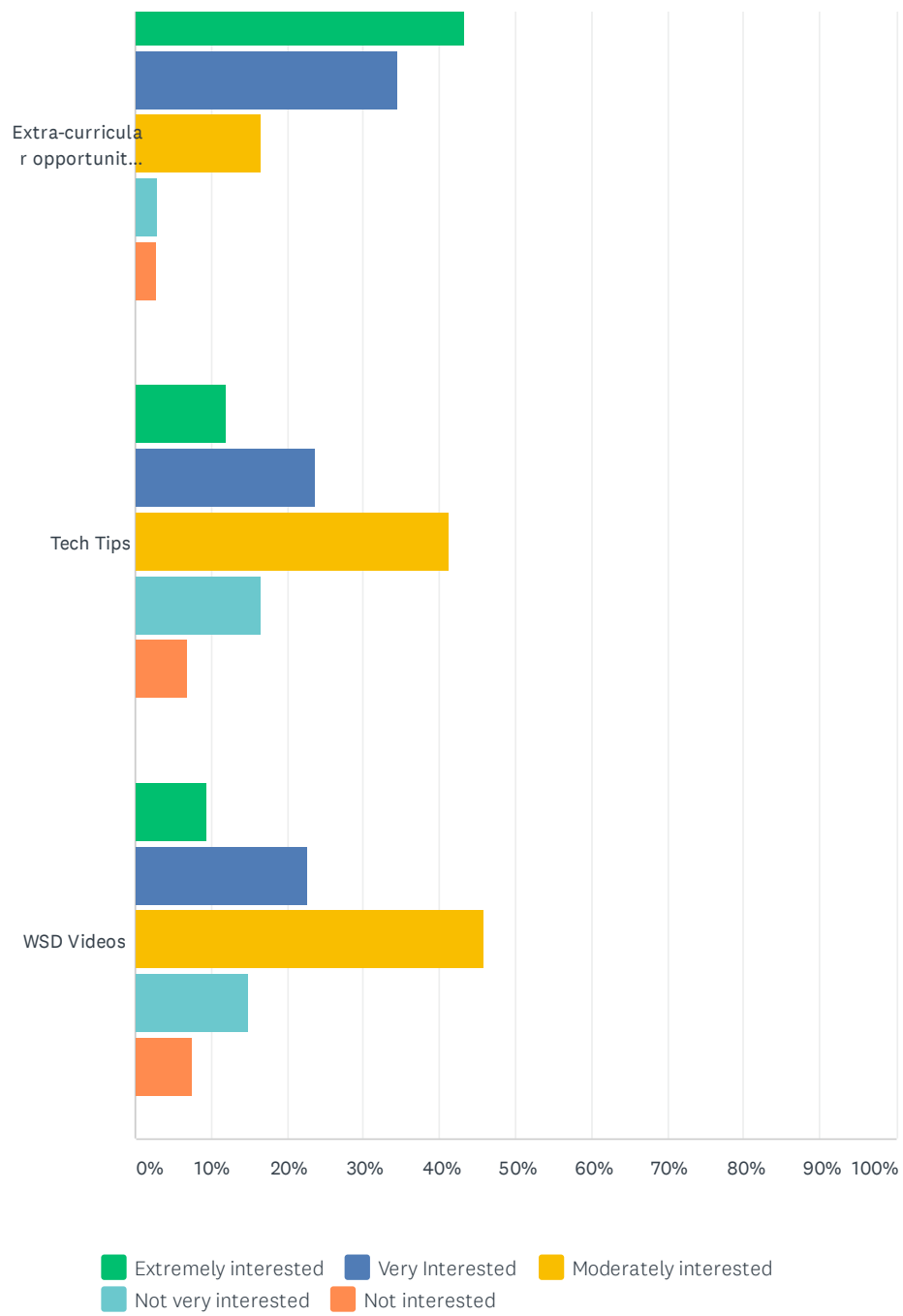


ANSWER CHOICES	RESPONSES
Always	29.97% 573
Usually	36.51% 698
Sometimes	27.93% 534
Never	4.71% 90
I didn't know about it	0.89% 17
<b>TOTAL</b>	<b>1,912</b>

### Q16 What types of stories would you like to see in the WSD eNews?

Answered: 1,867 Skipped: 239

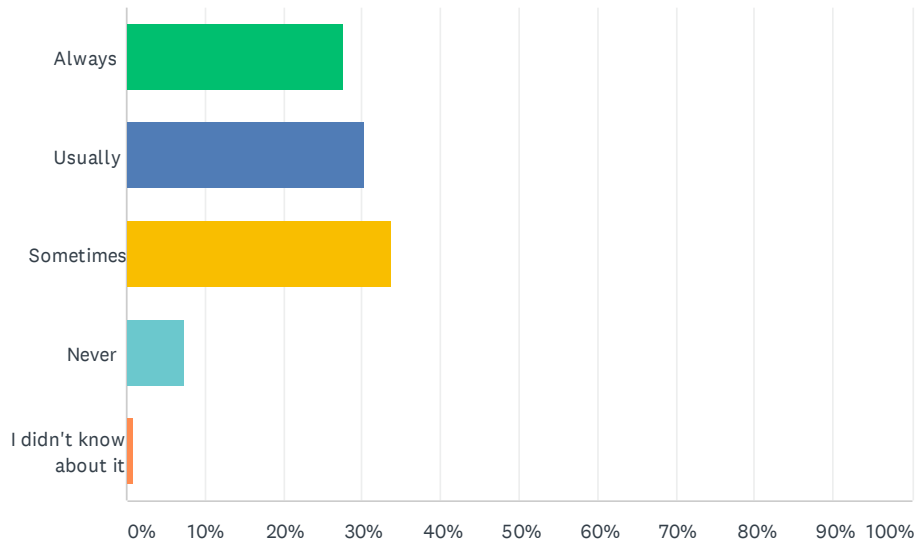




	EXTREMELY INTERESTED	VERY INTERESTED	MODERATELY INTERESTED	NOT VERY INTERESTED	NOT INTERESTED	TOTAL	WEIGHTED AVERAGE
Student achievement	24.04% 437	34.21% 622	31.85% 579	6.00% 109	3.91% 71	1,818	2.32
Staff success	18.31% 331	33.24% 601	37.22% 673	7.47% 135	3.76% 68	1,808	2.45
District awards	14.41% 257	32.14% 573	41.22% 735	8.02% 143	4.21% 75	1,783	2.55
Upcoming events	56.76% 1,049	33.06% 611	8.77% 162	0.43% 8	0.97% 18	1,848	1.56
Extra-curricular opportunities for students	43.34% 787	34.42% 625	16.52% 300	3.03% 55	2.70% 49	1,816	1.87
Tech Tips	11.87% 212	23.68% 423	41.15% 735	16.46% 294	6.83% 122	1,786	2.83
WSD Videos	9.44% 167	22.50% 398	45.73% 809	14.87% 263	7.46% 132	1,769	2.88

### Q18 Board Meeting Report is sent out following each Board Meeting. How often do you read Board Meeting Report?

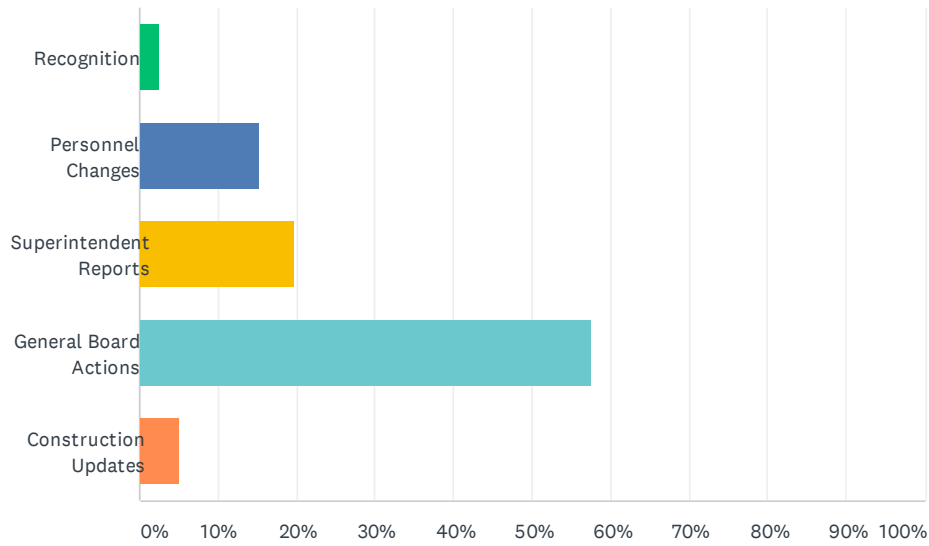
Answered: 1,919 Skipped: 187



ANSWER CHOICES	RESPONSES
Always	27.67% 531
Usually	30.43% 584
Sometimes	33.66% 646
Never	7.30% 140
I didn't know about it	0.94% 18
<b>TOTAL</b>	<b>1,919</b>

### Q19 What types of things do you look for in Board Meeting Report?

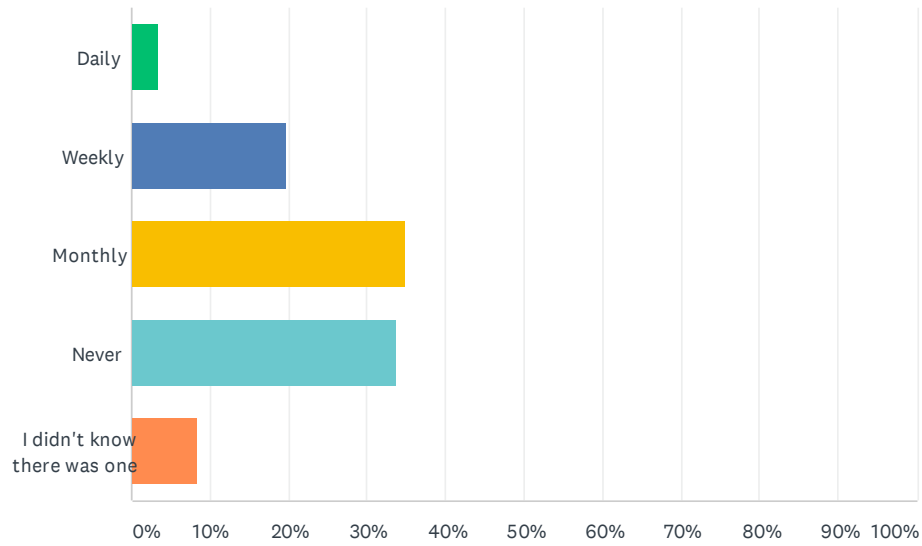
Answered: 1,780 Skipped: 326



ANSWER CHOICES	RESPONSES	
Recognition	2.53%	45
Personnel Changes	15.17%	270
Superintendent Reports	19.66%	350
General Board Actions	57.53%	1,024
Construction Updates	5.11%	91
<b>TOTAL</b>		<b>1,780</b>

### Q20 How often do you visit the District Facebook page?

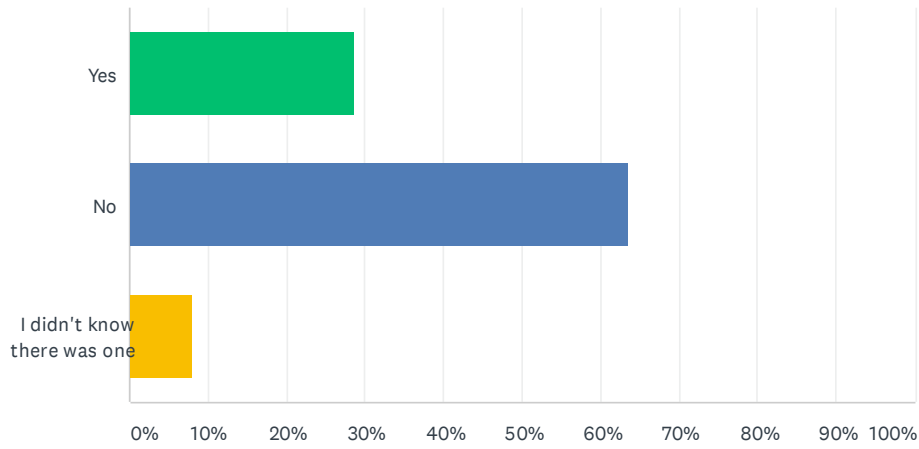
Answered: 1,905 Skipped: 201



ANSWER CHOICES	RESPONSES	
Daily	3.36%	64
Weekly	19.74%	376
Monthly	34.96%	666
Never	33.60%	640
I didn't know there was one	8.35%	159
<b>TOTAL</b>		<b>1,905</b>

### Q21 Do you follow WSDinfo on Twitter?

Answered: 1,910 Skipped: 196

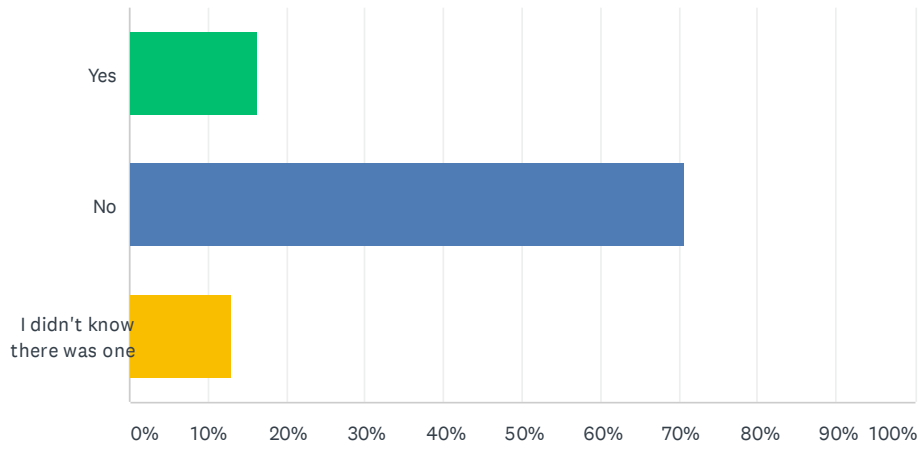


ANSWER CHOICES	RESPONSES	
Yes	28.64%	547
No	63.51%	1,213
I didn't know there was one	7.85%	150
<b>TOTAL</b>		<b>1,910</b>



### Q22 Do you follow WSDinfo on Instagram?

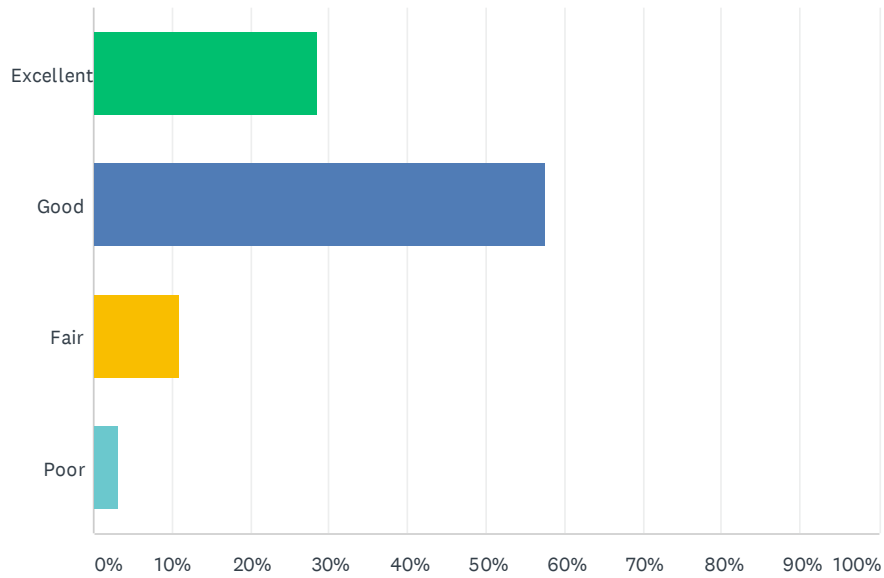
Answered: 1,909 Skipped: 197



ANSWER CHOICES	RESPONSES	
Yes	16.29%	311
No	70.72%	1,350
I didn't know there was one	12.99%	248
<b>TOTAL</b>		<b>1,909</b>

## Q23 Overall how would you rate communication between the District and parents?

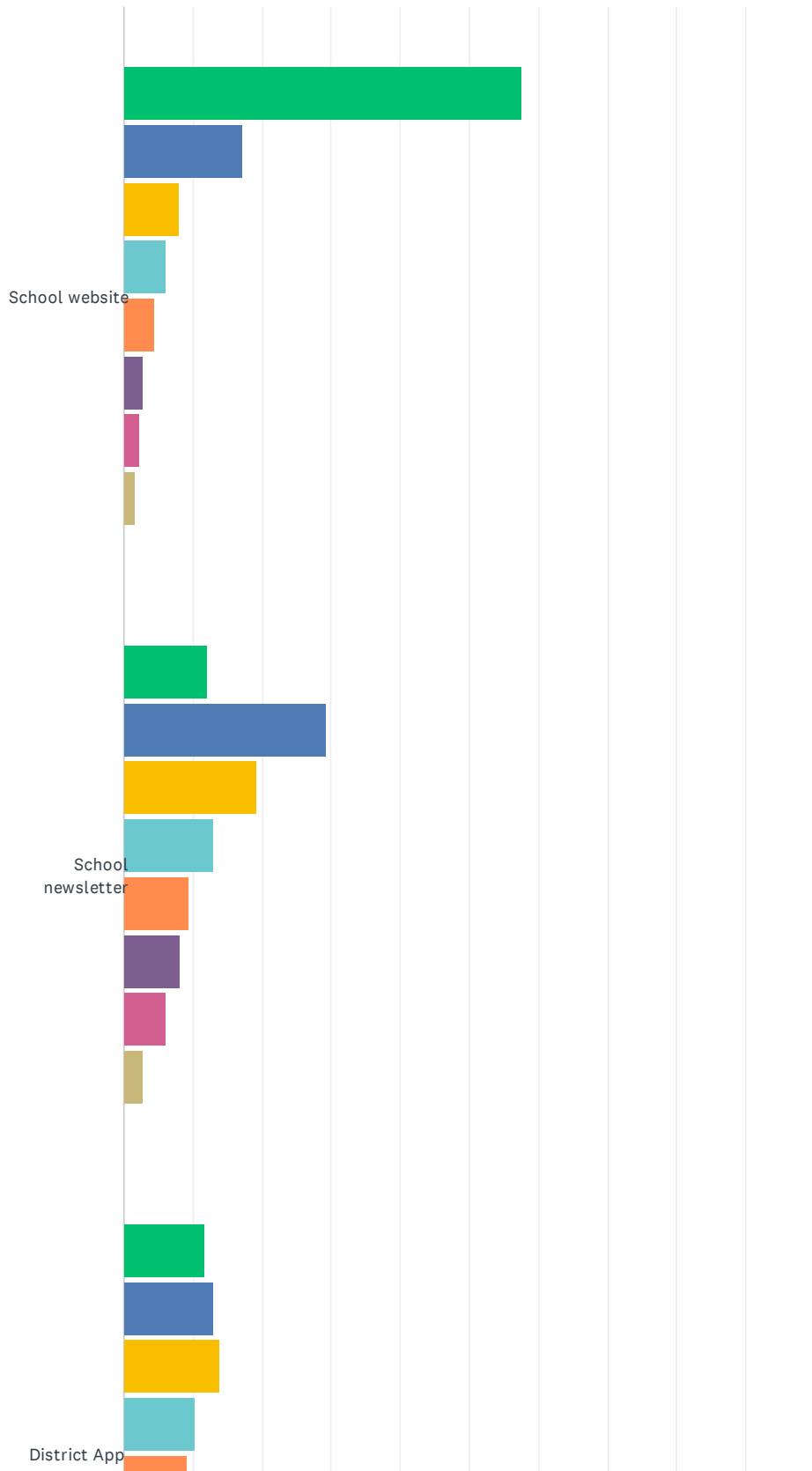
Answered: 1,892 Skipped: 214

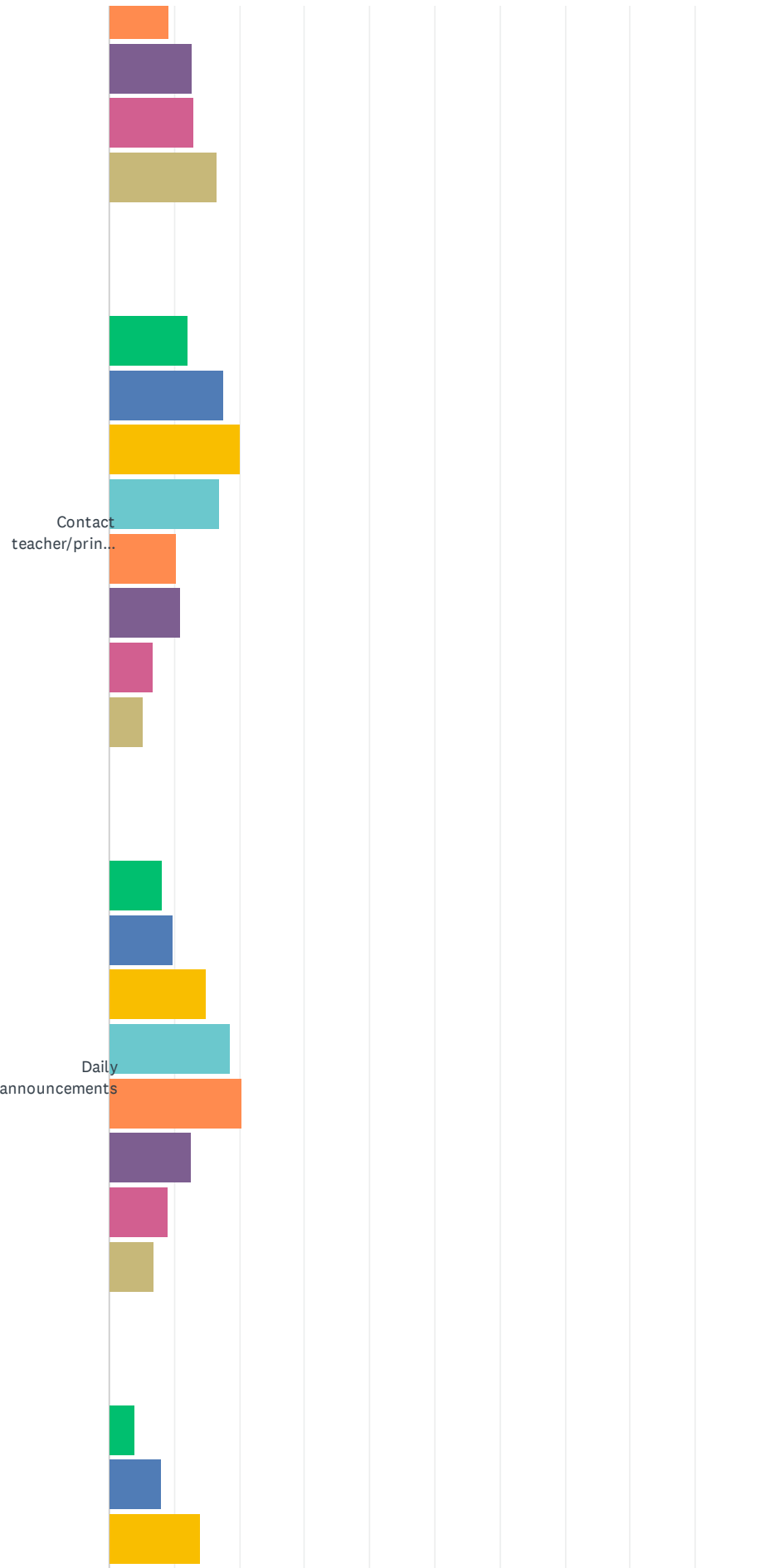


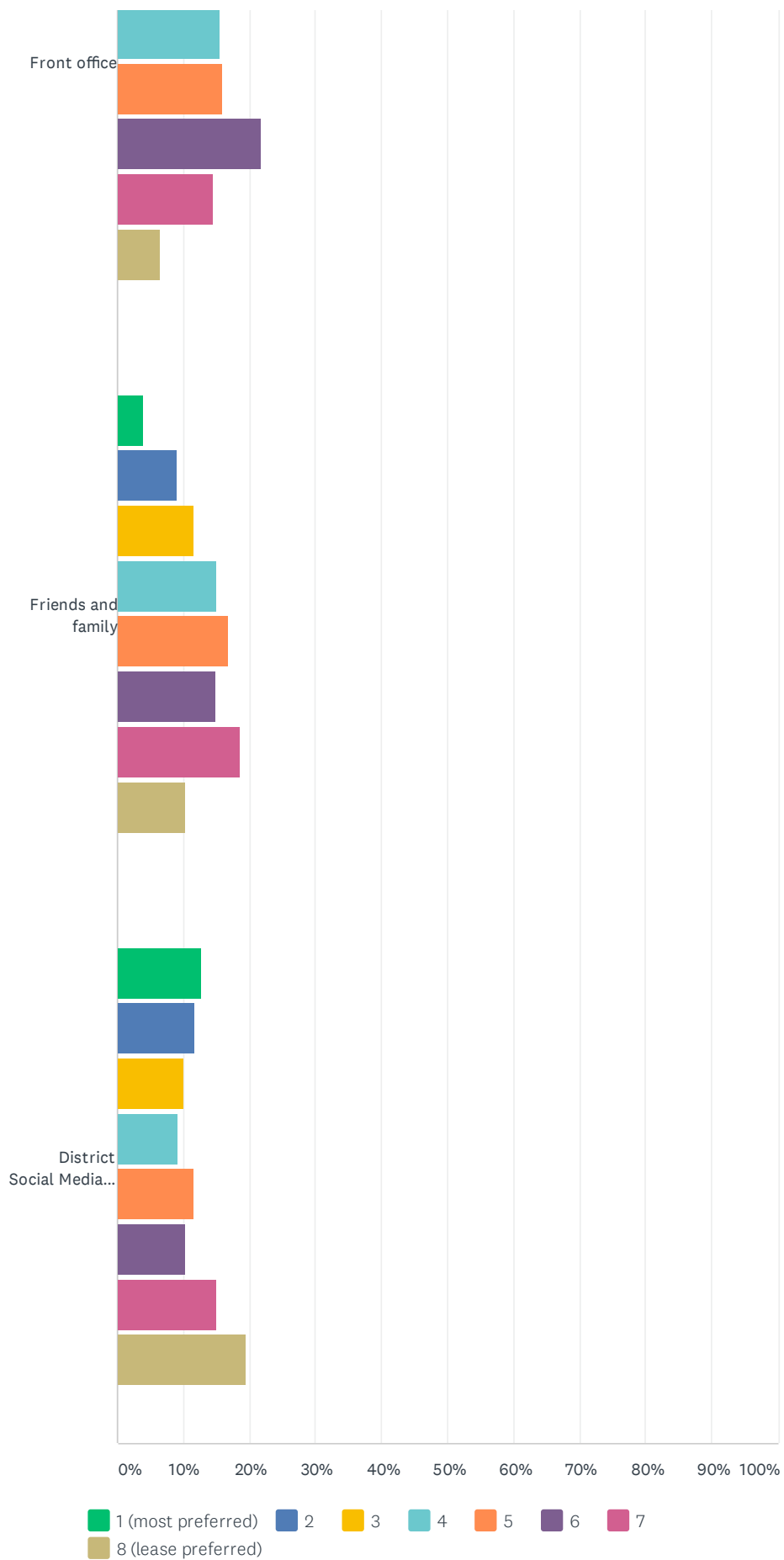
ANSWER CHOICES	RESPONSES	
Excellent	28.44%	538
Good	57.56%	1,089
Fair	10.89%	206
Poor	3.12%	59
<b>TOTAL</b>		<b>1,892</b>

### Q25 When looking for information about my child's school, I usually go to (please rank in order of preference):

Answered: 1,587 Skipped: 519



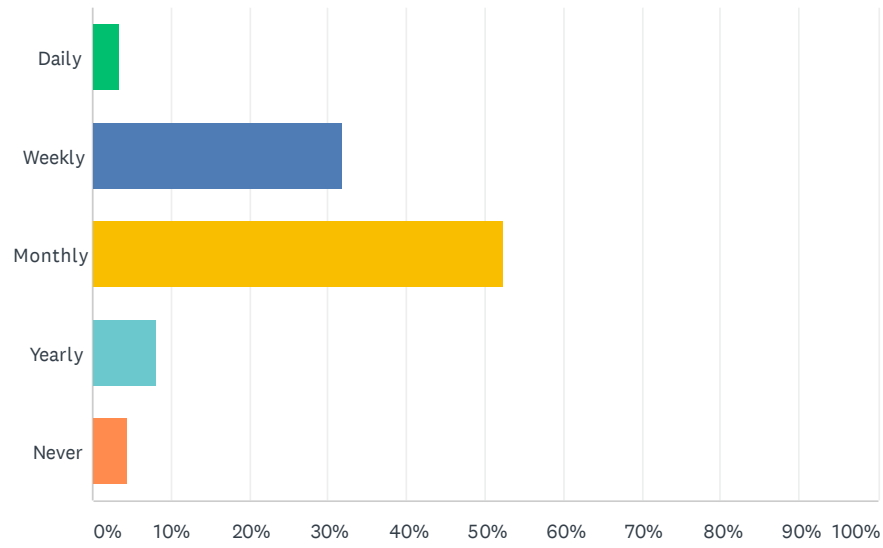




	1 (MOST PREFERRED)	2	3	4	5	6	7	8 (LEAST PREFERRED)	TOTAL	WEIGHTED AVERAGE
School website	57.58% 836	17.15% 249	7.92% 115	6.13% 89	4.48% 65	2.75% 40	2.34% 34	1.65% 24	1,452	2.07
School newsletter	12.19% 141	29.30% 339	19.19% 222	12.88% 149	9.42% 109	8.21% 95	6.14% 71	2.68% 31	1,157	3.38
District App	11.75% 123	12.89% 135	13.85% 145	10.32% 108	9.17% 96	12.70% 133	12.89% 135	16.43% 172	1,047	4.48
Contact teacher/principal directly	12.15% 140	17.53% 202	20.14% 232	16.93% 195	10.33% 119	10.94% 126	6.77% 78	5.21% 60	1,152	3.76
Daily announcements	8.12% 84	9.86% 102	14.89% 154	18.57% 192	20.21% 209	12.48% 129	8.90% 92	6.96% 72	1,034	4.34
Front office	3.98% 42	7.95% 84	14.02% 148	15.53% 164	15.81% 167	21.69% 229	14.49% 153	6.53% 69	1,056	4.80
Friends and family	3.95% 41	8.96% 93	11.56% 120	15.03% 156	16.67% 173	14.93% 155	18.59% 193	10.31% 107	1,038	4.92
District Social Media (Facebook, Twitter, Instagram)	12.69% 141	11.61% 129	10.08% 112	9.27% 103	11.52% 128	10.35% 115	15.03% 167	19.44% 216	1,111	4.64

## Q26 How often do you visit the school's website?

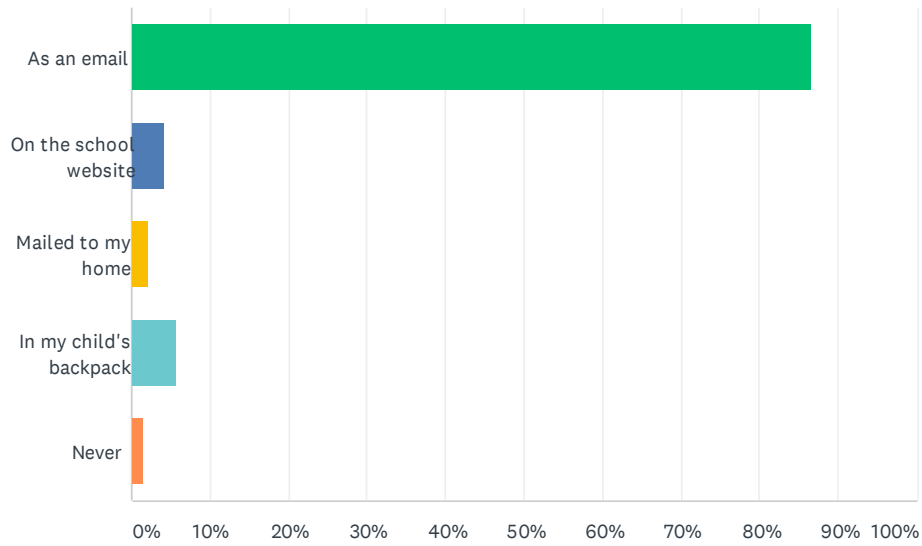
Answered: 1,650 Skipped: 456



ANSWER CHOICES	RESPONSES	
Daily	3.33%	55
Weekly	31.82%	525
Monthly	52.30%	863
Yearly	8.06%	133
Never	4.48%	74
<b>TOTAL</b>		<b>1,650</b>

### Q28 I prefer to receive the school newsletter:

Answered: 1,638 Skipped: 468

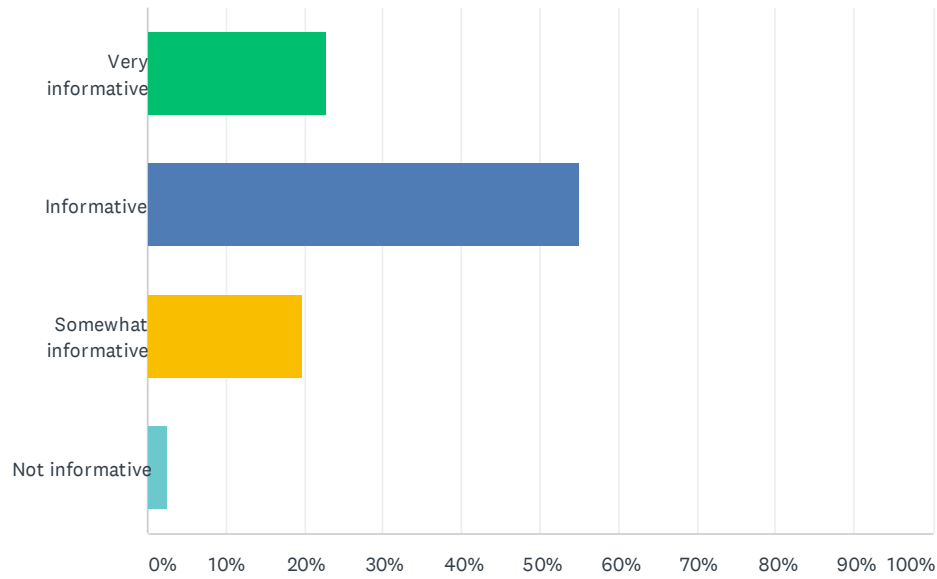


ANSWER CHOICES	RESPONSES	
As an email	86.63%	1,419
On the school website	4.21%	69
Mailed to my home	2.14%	35
In my child's backpack	5.62%	92
Never	1.40%	23
<b>TOTAL</b>		<b>1,638</b>



### Q29 Generally, the school newsletter is:

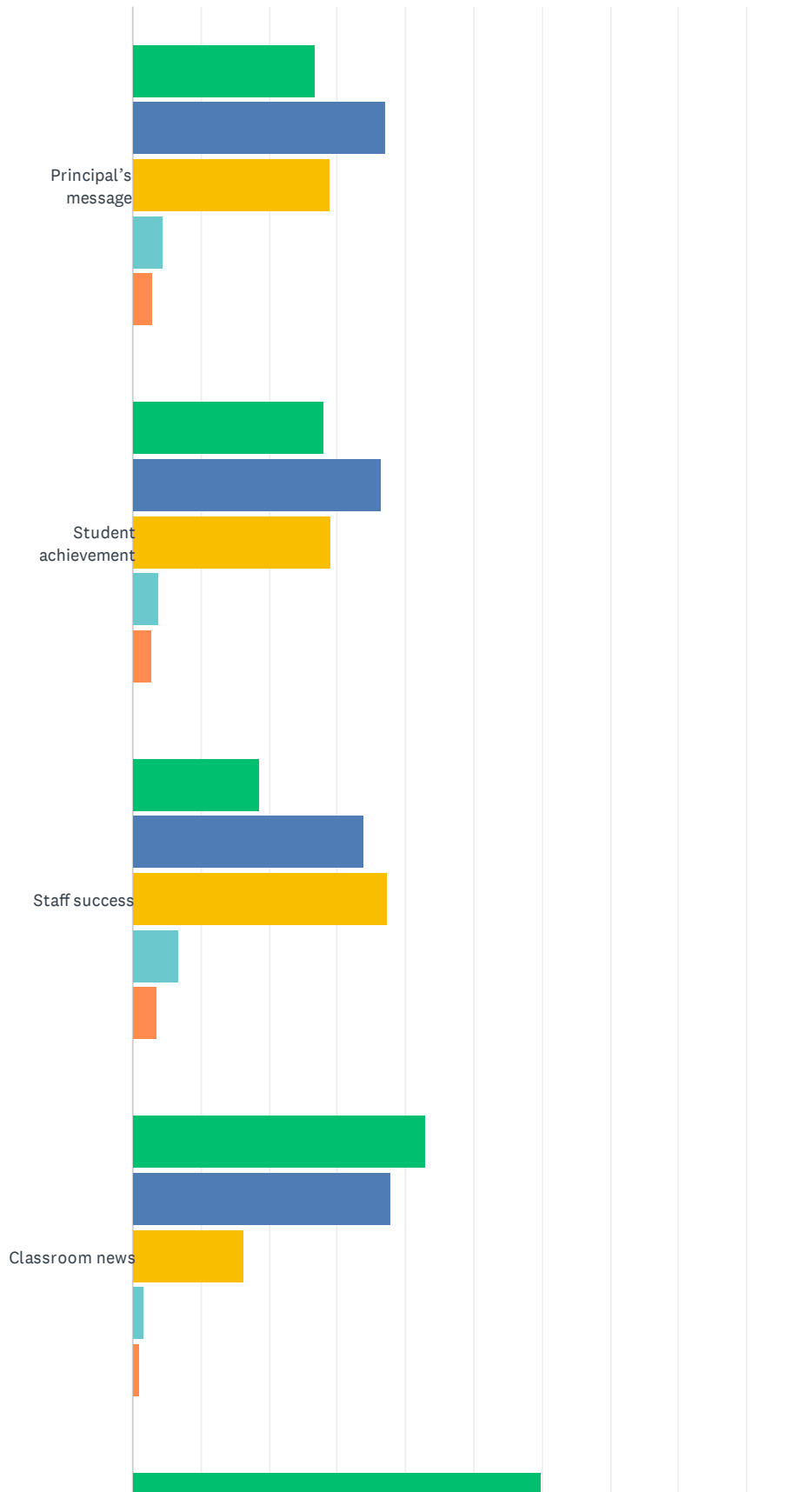
Answered: 1,620 Skipped: 486

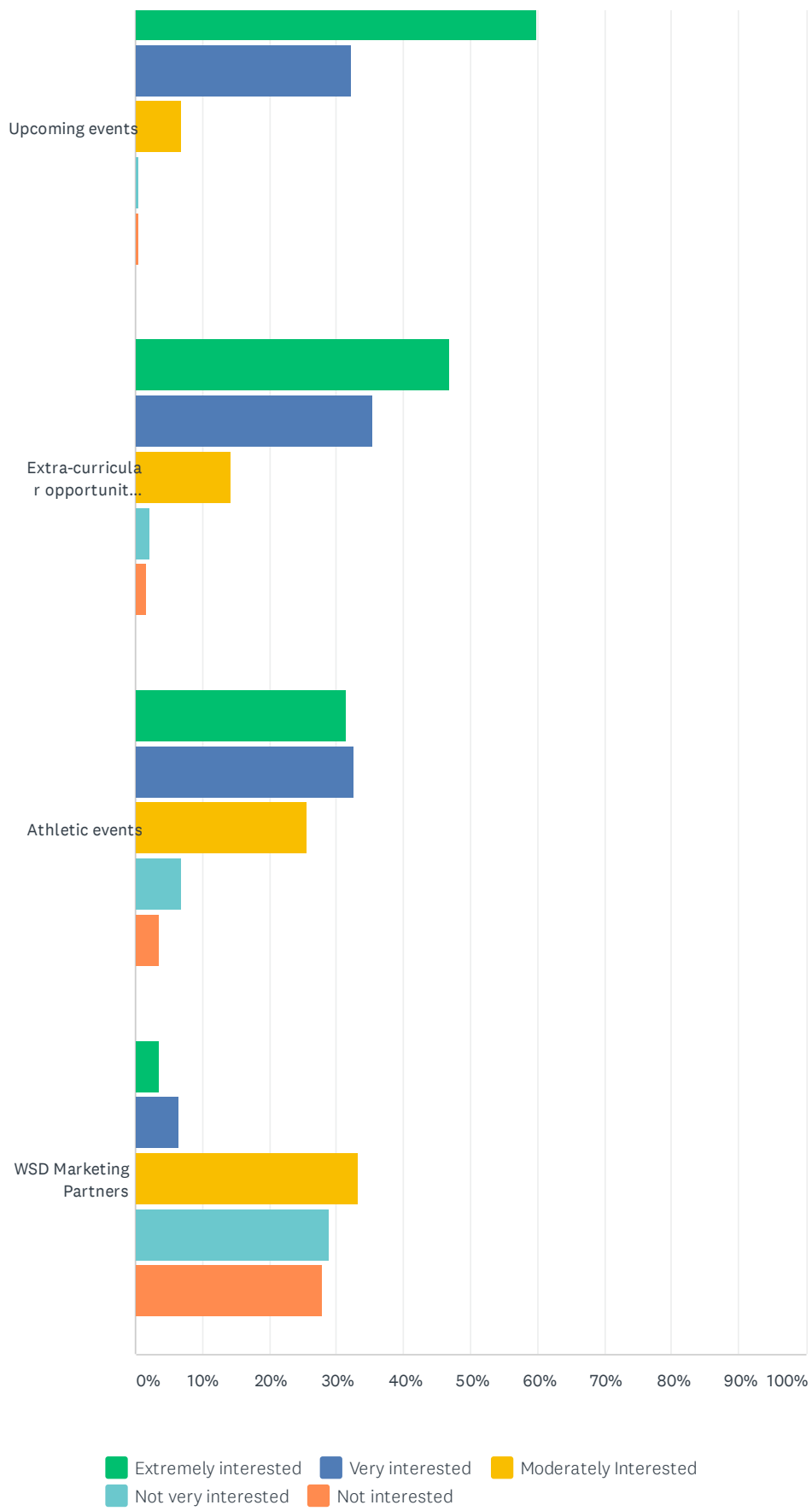


ANSWER CHOICES	RESPONSES	
Very informative	22.84%	370
Informative	55.12%	893
Somewhat informative	19.57%	317
Not informative	2.47%	40
<b>TOTAL</b>		<b>1,620</b>

### Q30 What types of stories interest you in the school newsletter?

Answered: 1,607 Skipped: 499

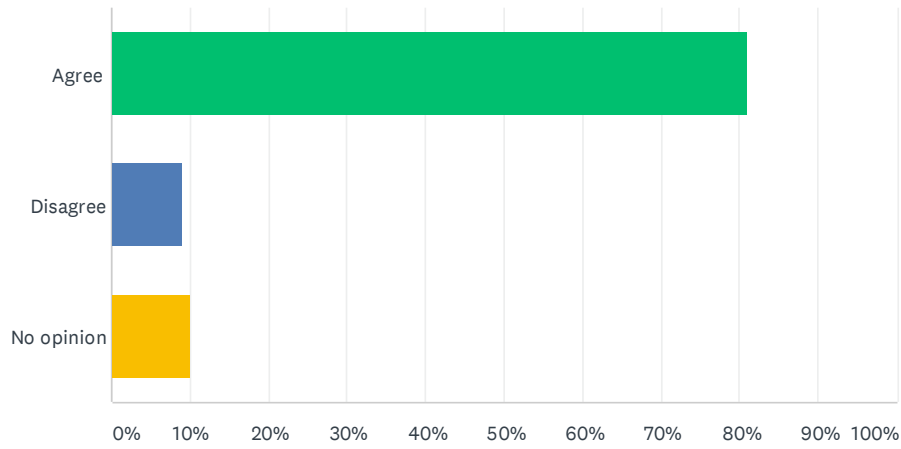




	EXTREMELY INTERESTED	VERY INTERESTED	MODERATELY INTERESTED	NOT VERY INTERESTED	NOT INTERESTED	TOTAL	WEIGHTED AVERAGE
Principal's message	26.73% 418	37.08% 580	28.90% 452	4.41% 69	2.88% 45	1,564	2.20
Student achievement	27.97% 433	36.43% 564	29.13% 451	3.75% 58	2.71% 42	1,548	2.17
Staff success	18.66% 286	33.92% 520	37.18% 570	6.78% 104	3.46% 53	1,533	2.42
Classroom news	42.96% 662	37.96% 585	16.35% 252	1.69% 26	1.04% 16	1,541	1.80
Upcoming events	59.90% 947	32.32% 511	6.89% 109	0.44% 7	0.44% 7	1,581	1.49
Extra-curricular opportunities for students	46.76% 729	35.34% 551	14.24% 222	2.05% 32	1.60% 25	1,559	1.76
Athletic events	31.43% 484	32.66% 503	25.45% 392	6.88% 106	3.57% 55	1,540	2.19
WSD Marketing Partners	3.47% 52	6.54% 98	33.24% 498	28.91% 433	27.84% 417	1,498	3.71

### Q31 I am informed about what is going on at my child's school.

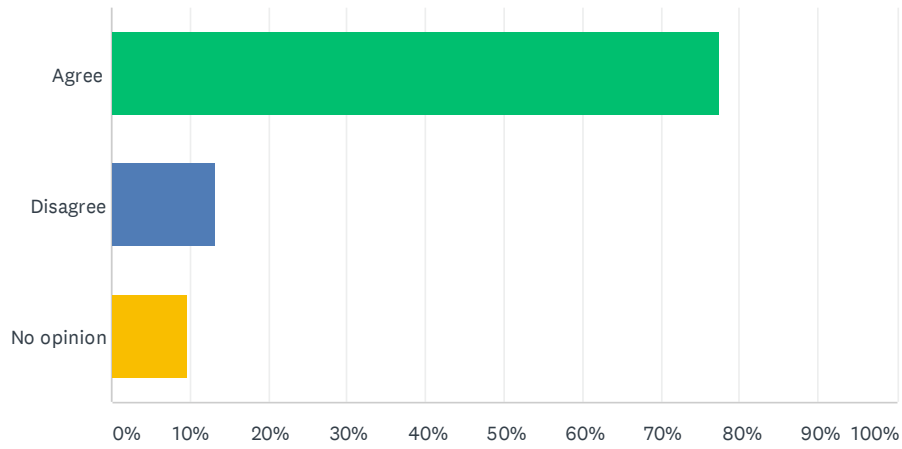
Answered: 1,630 Skipped: 476



ANSWER CHOICES	RESPONSES	
Agree	80.98%	1,320
Disagree	8.96%	146
No opinion	10.06%	164
<b>TOTAL</b>		<b>1,630</b>

### Q32 My child’s school clearly communicates student academic progress to me.

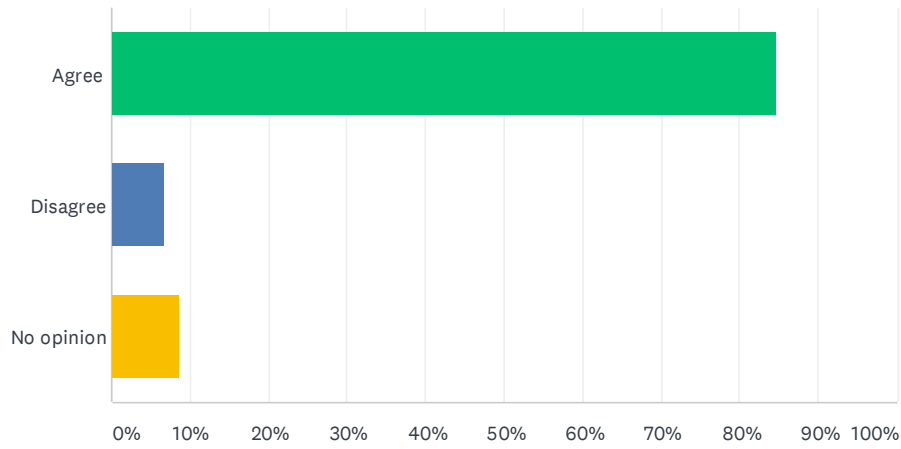
Answered: 1,627 Skipped: 479



ANSWER CHOICES	RESPONSES	
Agree	77.32%	1,258
Disagree	13.09%	213
No opinion	9.59%	156
TOTAL		1,627

### Q33 Teachers respond to my questions and concerns in a timely manner.

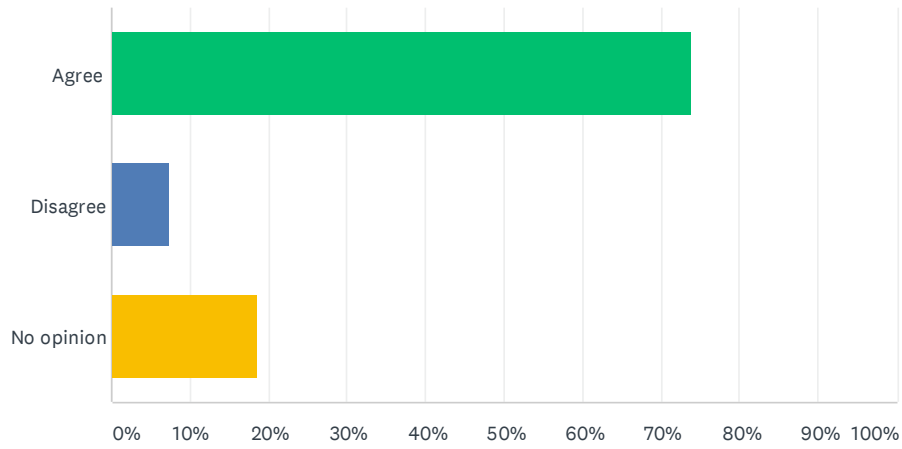
Answered: 1,632 Skipped: 474



ANSWER CHOICES	RESPONSES	
Agree	84.74%	1,383
Disagree	6.68%	109
No opinion	8.58%	140
<b>TOTAL</b>		<b>1,632</b>

### Q34 School administrators respond to my questions and concerns in a timely manner.

Answered: 1,633 Skipped: 473

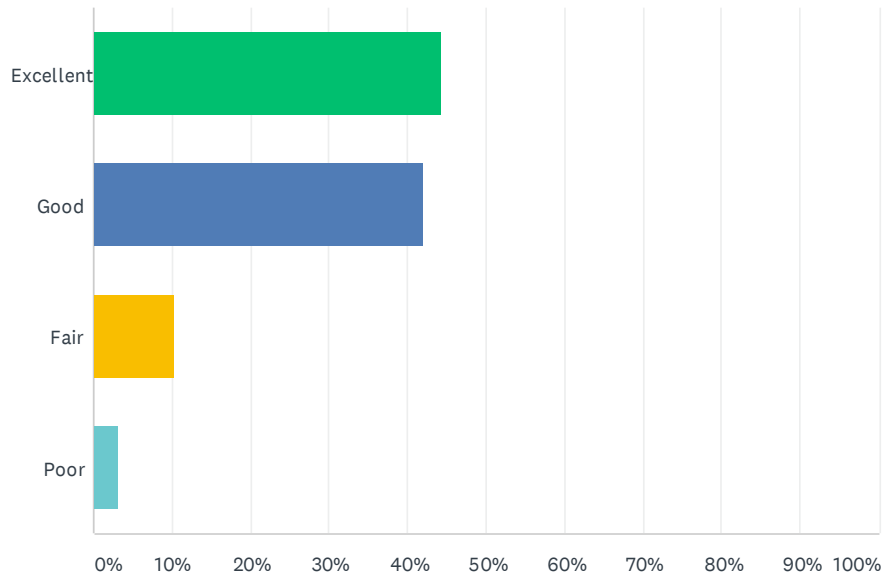


ANSWER CHOICES	RESPONSES	
Agree	73.91%	1,207
Disagree	7.41%	121
No opinion	18.68%	305
TOTAL		1,633



### Q35 Overall how would you rate communication between your school and parents?

Answered: 1,616 Skipped: 490



ANSWER CHOICES	RESPONSES	
Excellent	44.43%	718
Good	42.08%	680
Fair	10.33%	167
Poor	3.16%	51
<b>TOTAL</b>		<b>1,616</b>