

The Wentzville School District cooperates with community groups and organizations that sponsor activities of an educational/enrichment nature for students by distributing materials electronically via Peachjar. As part of our efforts to be more environmentally friendly, embrace innovative technology, and maintain fiscal responsibility, we have transitioned from paper to electronic flyer delivery. **Please note: flyers from outside organizations are not sponsored by, affiliated with, nor endorsed by the Wentzville School District or its schools.**

To request approval for a flyer, please follow the steps below. Once approved, your flyer will be emailed to all parents and posted online. Paper flyers from outside organizations will no longer be distributed.

- Visit www.peachjar.com
- Register as an Enrichment Provider (account type).
- Upload your flyer for approval.

Your flyer will be automatically submitted to the District office. District staff will review the material and approve or deny based on the standards below. Peachjar charges a fee for this service that is typically much less than the cost to copy and deliver paper flyers to each school.

GENERAL ADMINISTRATION Policy 1416

School/Community Relations

Advertising in the Schools

Policy Statement:

The Board believes that in-school advertising serves a useful purpose if it is aimed at providing services that are beneficial for students.

PROCEDURE:

Advertising that is permitted to be sent home is limited to:

1. Information from school organizations,
2. Information from municipal agencies/political entities within the Wentzville District, or
3. Community organizations providing services that directly benefit students.

